

THE
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Bob Lilly elected to Hall of Fame (page 4)

Illustration by Mike Curtis (Minnesota '81)

The realities of the vision

By James C. Nussen (Oregon State '74)
National Chaplain

There is an old story about the religious folklore of the Jewish faith, which tells of a Rabbi who had a conversation with the Lord about Heaven and Hell. "I will show you Hell," said the Lord, and he led the Rabbi into a room, with a very big round table in the middle. The people sitting at it were famished and desperate.

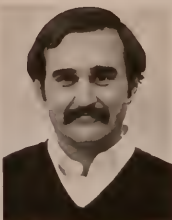
In the middle of the table there was a large pot of stew, enough and more for everyone. The smell of the stew was delicious and made the Rabbi's mouth water.

The people around the table were holding spoons with very long handles. Each one found that it was just possible to reach the pot to take a spoonful of stew, but, because the handle of the spoon was longer than a man's arm, he could not get the food back into his mouth. The Rabbi saw that their suffering was terrible.

"Now I will show you Heaven," said the Lord, and they went into another room, exactly the same as the first. There was the same big, round table and the same pot of stew. The people, as before, were equipped with the same long-handled spoons but here they were well nourished and plump, laughing and talking. At first the Rabbi could not understand. "It's simple, but it requires a certain skill," said the Lord. "You see, they have learned to feed each other."

This beautiful and poignant story affords a very simple insight into the human condition: an insight, against which we can review the health and well-being of our Fraternity as reflected in the qualitative experience of brotherhood development (four pledge programs).

To feed each other raises an important issue for exploration and self review. For at the heart of our fraternity experience rests the promise of lifelong friendship. This promise seeks expression in the relationships between all Sig Eps brothers, but the promise is most vivid as it relates to the relationships between pledges and actives on the undergraduate level.



Nussen

As revealed in the Rabbi's vision, the need for nourishment poses a dilemma to be resolved: where does the breakdown occur between the promise of heaven and the reality of hell?

The 'common table', like any community of brothers within a Sig Epsilon chapter, reflects a picture of brotherhood in varying degrees of development. Focusing this picture is difficult because growth and development take place continuously, whether fraternal or personal in nature. We can, however, focus the possible extremes of this development by adapting the above story into two views of fraternity life.

In the first chapter house, we witness a scene similar to the conclusion of rush. The assembled brotherhood invites new members to the common table of their fraternity. The promise of a rich meal and a cherished experience has filled the hearts of the new pledges with excitement and anticipation. They are eager, open and enthusiastic.

Because seating patterns have been established prior to their arrival, the pledges gather in the only available vacant seats—a small cluster of chairs noticeably separated from the assembled brothers. The delicious stew is brought from the kitchen and placed in the center of the table.

With the long handled spoons, the

pledges are instructed to feed themselves. The ensuing chaos is cause for great amusement and laughter for those 'in the know.' 'How' to use the spoons is an omission justified by the members' own bygone experience ("We went through it, why shouldn't they?"). This omission also serves a more important objective, learning to feed themselves, out of necessity, will create unity within the pledge class!

The frustration of the new pledges steadily grows, and their humiliation soon diminishes their appetite for the stew they were once so anxious to receive. But they persevere, given hope by the fact that pledging is a one-lived experience which concludes with initiation, an event whereby the knowledge and skills of successful brotherhood will be theirs once and for all.

The scene at the second chapter house reveals a group of brothers who, similar to the previous group, have invited new members as guests to the common table of their fraternity. The promised richness of fraternity life has created an air of anticipation among the new pledges, and they are promptly seated among the assembled brothers. The rich, nourishing stew is brought to the table and everybody shares the meal simultaneously with their long-handled spoons.

Managing the spoons proves to be a difficult task for the new pledges and they soon realize that eating from the stew cannot be done alone. The members are, however, patient and supportive. They instruct the pledges by word and their own example with one another. Furthermore, they take the initiative to feed their guests. In time, the pledges will both master and understand the process of giving and receiving so necessary to the spirit of authentic brotherhood. And only in this spirit of cooperation can the richness of the stew, the promise of friendship, be experienced to its fullest.

Both scenarios are similar in structure, though strikingly different in content. The fine line which separates the experience of heaven and hell is momentarily clear and apparent. But, given the realities of brotherhood

development (pledge programs) in most chapters, I would venture to say this line is in some extent blurred, if defined at all. That is to say, the positive exists with the negative in a questionable and tolerated relationship.

Is this the best we can do with the situation at hand? I would say yes, if in fact Sigma Phi Epsilon were a fraternity of marginal principles, and lukewarm ideals; but it's not, and neither are we as brothers. This 'heavenly' vision of the ideal might strike some brothers as being 'soft,' lacking macho, too far-fetched, perhaps even a little absurd. To me, this is no less absurd than the confusing double messages, and inherent contradictions which exist in those programs of brotherhood development where anything less than the 'advocated ideal' is found desirable and acceptable.

The talent of 'feeding each other,' growing together in Virtue, Diligence and Brotherly Love, is as much a skill learned and practiced as it is an attitude integrated into the whole of one's being. One's development as a brother is an ongoing process, not an event unique to pledging, and one's responsibilities as a brother are relevant to a lifetime, not the mere extent of the undergraduate experience.

"Feeding each other," the ideal of brotherhood, bespeaks the quality of a developmental relationship specific to actives and pledges, but more inclusively, an ideal which envelops all brothers in their relationships to one another. The extent to which this ideal sustains our vision of the future remains an ongoing challenge which beckons our constant attention. To shy from the demands of this ideal is to compromise that which we value most—the reality of lifelong, authentic friendships.

Brother Nussen graduated from Oregon State University in 1974. He received a Masters in Theology from the Yale Divinity School in 1976.

In 1979, Nussen took a position with the University of Santa Clara, in California, as an Area Coordinator for Residential Life. He serves as an on-residence counselor and works in the area of educational programming.

Alumni Chapter Chatter

"Alumni Chapter Chatter" will appear in each issue of the *Journal*. This feature contains meeting and luncheon schedules, and other news from our Alumni Chapters. Take a look and see what is going on near you. If you see nothing scheduled and would like to help, we need you! You can help establish an occasional dining-in/luncheon by contacting Sig Eps Headquarters. If you have matter for the Chatter, send it to the Editor, Sigma Phi Epsilon Headquarters, P.O. Box 1901, Richmond, Virginia 23215.

Kansas City

Kansas City alumni convene on the second Tuesday of each month, at 6:30

p.m., for dinner at the Bernier Bear Restaurant. For more information, contact John J. Barker, President, 615 West 60th Terrace, Kansas City, Missouri 64113, home phone—(816) 333-2281, or at the office—(816) 333-3400.

New York City

Starting this fall, New York City alumni will have lunch together once a month. Everyone is welcome to join them at the Williams Club, 24 East 49th Street, at noon, the first Monday of each month. The first meeting will take place October 6, with subsequent meetings November 3 and December 1. Contact person: J. Tim Biddle—says the agenda at each meeting consists of lunch and con-

versation. Contact Brother Biddle at his office—586-5600, or at home—831-3339.

Richmond

Richmond Sig Eps meet for lunch each Friday, at 1:00 p.m., at 'Thalhimers' Richmond Boom, in the Thalhimers store downtown. The group also holds special events throughout the year. Contact Jack Griffin, 207 Gunby Drive, Richmond, Virginia 23229, home phone—288-5322, or 643-9011 at the office.

Washington, D.C.

The National Capital Alumni Chapter has lunch together the fourth Thursday of each month, except November, December, July, and August. Lunch takes

place at the George Washington University Faculty Club, third floor of the Student Center, 21st & H Streets, in Washington, D.C. Look on the marquee for the luncheon room. Contact Wes C. Rader, III, 1990 K Street, N.W., Washington, D.C. 20006... call him at his office—(202) 233-9525.

Yourtown

We need help from alumni in cities such as Dallas, Atlanta, Cincinnati, and many others. All we need is one person to set a regular monthly time for lunch or dinner—no business expected, purely fun. If you can help, find a restaurant, choose a date, and write Sig Eps Headquarters.

Happy birthday!

75-Year Anniversaries:

Syracuse University (New York Alpha) — December 21, 1905
Washington & Lee University (Virginia Epsilon) — March 30, 1906

50-Year Anniversaries:

Indiana University (Indiana Beta) — June 6, 1931

25-Year Anniversaries:

Western Michigan University (Michigan Beta) — November 19, 1955
Central Michigan University (Michigan Gamma) — March 17, 1956
University of Detroit (Michigan Delta) — April 21, 1956
Valparaiso University (Indiana Zeta) — May 5, 1956

10-Year Anniversaries:

Texas Tech University (Texas Iota) — November 21, 1970
Seton Hall University (New Jersey Gamma) — December 5, 1970

Journal

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Editor: Dean L. Woodbeck

The Educational Foundation

Dr. Weise elected

Noted professor to head Foundation



Weise

Dr. R. Eric Weise, Cincinnati (Ohio) Theta 1954, was elected President of the Sigma Phi Epsilon Educational Foundation, at the June, 1980 meeting of the Trustees. Brother Weise succeeds Jack D. Wheeler (North Texas '61), who served as the Foundation's President from 1977 to 1980. Brother Wheeler continues to serve as a Trustee of the Foundation.

Eric Weise has an impressive background in Sigma Phi Epsilon and in higher education. He has served the Fraternity as a Chapter Counselor, Alumni Board member, District Governor, Chairman of the National Leadership Committee, and National Alumni Chairman. He was elected to the National Board of Directors in 1967 and to the Grand Presidency in 1971.

Brother Weise's career has been in business, politics and education. He is currently a Professor of Political Science at the University of Cincinnati. Dr. Weise is also an author; columnist; management consultant; political commentator; and lecturer on American politics, international law and United States foreign policy at several universities in the United States, East Asia and the Middle East.

Brother Weise and his wife, Betty, a member of Alpha Chi Omega Sorority, who is a teacher and successful artist, have two daughters, Rebecca and Michelle, and a son, Michael.

Weise assumes responsibility for the fraternity's Educational Foundation at a time when it is playing its most im-

portant role. The major program of the Educational Foundation is the funding of Sigma Phi Epsilon's Regional Leadership Academies, which assist in the leadership development of more than 1,500 undergraduates annually. In its nine year history, more than 10,000 undergraduates have participated in this program. Additionally, the Foun-

dation is working with several chapters on library construction programs and scholarship fund drives.

An expanded report on the new Board of Trustees of the Educational Foundation and its program and a report on the recipients of the 1980 Foundation scholarships and chapter designated awards will appear in the December issue of the Journal.

Special gifts to the Educational Foundation

In Memory Of:

Betty Comerford by Paul B. Slater

Charles W. Farnham by James R. Reese

Jean Thomas Fisher by Dean R. Campbell

Gerald O. Gatzman

Kansas City Alumni Chapter

American Association of MESBICS

Officers and Employees of the

Robert O. Dickey Company, Inc.

Western States Life Insurance Co.

Jack H. Lacher by Berta Lacher

John J. Meighan by Charles R. Meighan

John Ogden by Nicholas J. Moga

Howard X. Reese by Mrs. Howard X. Reese

Approach called "innovative"

Selection criteria set; first scholarship awarded

Tennessee Alpha (University of Tennessee) has become the latest chapter to begin awarding a scholarship through its scholarship fund in the Sigma Phi Epsilon Educational Foundation. Daniel E. Tallman, the first recipient of the Tennessee Alpha Alumni Scholarship Award, will receive tuition for one quarter during the 1980-1981 academic year.

As the scholarship fund grows, the award will be expanded to a full year's tuition. The award will be presented annually at the Alumni Weekend Banquet to an active chapter member selected by the Alumni Scholarship Committee.

Ninety-seven of Sigma Phi Epsilon's 221 chapters have money in designated scholarship funds. These designated chapter funds are part of the Sigma Phi Epsilon Educational Foundation. Through this program, alumni may earmark their contribution to the Educational Foundation for their chapter's designated fund.

Current designated chapter funds must reach \$1,000 by June 30, 1981, to begin awarding scholarships. After that date, designated chapter funds must have \$2,500 before they can award scholarships. Thirty-one funds currently make awards.

Tennessee Alpha has built the selection criteria for its Alumni Scholarship Fund around four primary requirements: minimum scholastic achievement through five quarters, good financial standing with the chapter, a full-time student with at least three remaining quarters, and a recommendation by the active chapter. The Alumni Scholarship Committee then selects the recipient, based on scholastics, need, campus activities, Fraternity activities, and general spirit and attitude.

In a letter to the Tennessee Alpha Alumni Scholarship Committee, Sigma Phi Epsilon's Executive Director Charles H. White, Jr. writes:

"Your approach to the scholarship selection process and the way you are utilizing the grant are excellent. This is the most innovative approach I have seen in a chapter scholarship fund, and I feel all of you should be very proud of it. Your comment that this will be a project to give visibility to alumni efforts at the chapter level for many years couldn't be more

correct. I can think of no single project which is both meaningful and gives the alumni/chapter relationship the type of visibility your working agreement will provide."

The Tennessee Alpha alumni have established an objective of having 400

'54 backdrop launches career

In 1954, Hubert Shuptrine pledged the Tennessee Alpha Chapter at the University of Tennessee. The chapter initiated him 28 years later, in April, 1980. In between, Brother Shuptrine has become a nationally noted artist.

Hubert moved into the Sig Ep house after pledging in the Fall of 1954. He immediately displayed his artistic talent, painting the huge (20'x4') backdrop canvas for the 1954 Homecoming display. Although enrolled in the School of Veterinary Medicine, he continually painted and drew pictures. This caused his big brother in the Fraternity, Chapter President John W. Pennington, to admonish him, "Hubert, you won't amount to a thing if you don't stop drawing those damn pictures." At the end of the school year, before he was initiated, Hubert dropped out of school.

After leaving the University of Tennessee, Hubert continued to follow his interest in art. He earned a degree in fine arts at the University of Chattanooga. His reputation rose, and demand for his work increased. He won competitions for several regional and national awards.

Hubert's summer of 1970, while working in Maine, Brother Shuptrine switched from oils to watercolors and began painting in the "representational school." He focused on the timeless aspect of life, reaching beyond reality, and adding his own interpretation.

In 1974, the publication of "Jericho: The South Beheld," a collection of Shuptrine's watercolor paintings of the South, brought national recognition to his work. Noted southern poet and writer, James Dickey, wrote the text accompanying the paintings. Dickey has won the National Book Award twice in his career.

The Wall Street Journal, the National Observer, the New York Times, and 1,300 other newspapers hailed the work "Jericho: The South Beheld" soon broke

brothers donate \$10 each to the Tennessee Alpha fund. Through this goal, they hope to reach the \$5,000 mark needed to begin awarding a scholarship for a full year's tuition. Currently, the Tennessee Alpha fund has \$1177.

Tennessee Alpha alumni can send their tax deductible contributions in the

form of a check made out to the Sigma Phi Epsilon Educational Foundation, with "Tennessee Alpha Fund" noted in the lower left corner. Send your contributions to Sigma Phi Epsilon Headquarters or to Sigma Phi Epsilon, P.O. Box 2223, Knoxville, Tennessee 37901.

problem, but eventually, the group set up the 1980 Alumni Weekend as initiation weekend.

It became apparent that Hubert's son would become a Sig Ep before his father. Randall Shuptrine pledged the Tennessee Theta Chapter at Middle Tennessee State University in September, 1979. He was initiated this past January. Hubert's daughter, Stephanie, also a student at Middle Tennessee State, became involved in the Tennessee Theta Chapter as a little sister.

Randall Shuptrine, along with several of Hubert's peers at Tennessee Alpha, formed the initiation team the morning of Saturday, April 26, 1980. After 26 years, Hubert Shuptrine realized his lost dream of brotherhood in Sigma Phi Epsilon.

That evening, at the annual Alumni Weekend banquet, Brother Shuptrine presented an autographed volume of "Jericho: The South Beheld" to District Governor Jim Wiseman and Regional Director Dave Simpson, for Sig Ep Headquarters in Richmond. He also presented an autographed volume and a valuable framed, signed lithograph painting to Tennessee Alpha for the chapter house.

Hubert Shuptrine and his wife, Phyllis, live in Signal Mountain, Tennessee, with their three children.



Shuptrine

all records for art book publishing, with sales to date of 195,000 copies.

The Tennessee Alpha Alumni Board and all of Hubert's friends from his year at the Sig Ep house continued to follow his career. In 1978, several alumni, led by Hubert's ex-big brother John Pennington, set the wheels in motion for Brother Shuptrine's honorary initiation.

Hubert's busy schedule proved a

Tennessee Alpha number one

The All-Campus Events Committee at the University of Tennessee has named the Tennessee Alpha Chapter as the number one fraternity on campus. The Committee's criteria include participation in Homecoming, All Sing, and Carousal, in which a fraternity and sorority combine to present a short musical production.

The Sig Eps and the Delta Gamma Sorority chapter at the University of

Tennessee won first place in the 1980 Carousal. Tennessee Alpha took first place in the Homecoming float and stadium banner competitions. They also placed second in the men's division of the All-Sing competition.

The chapter completed its year with the 1980 Alumni Weekend. A banquet and dinner dance highlighted the Weekend, with the largest attendance ever (266 attending the banquet).

Sports

"Greatest defensive tackle ever"

By Jim Browder

Bob Lilly (Texas Christian '60; a Texas Christian University (TCU) hero of a bygone era, still owes a major name in Texas even though the big ex-Dallas Cowboy hasn't hatched in an opening linebacker's head in more than five years.

[Depending on your particular generation and viewpoint on football] the Lilly name can take on slightly different meanings.

To old TCU grads of the '50s and early '60s, Bob Lilly simply was the best tackle ever to wear the Purple and White.

To old Dallas Cowboy fans of the '60s and '70s, Bob Lilly was the greatest defensive tackle ever to play pro football.

To the kids of the '80s, Bob Lilly is the big guy who sells Black & Decker saws on television.

Lilly of course is all this—and more. Since retirement from pro football after 14 years in the trenches, Lilly has become a successful Waco businessman and most recently was elected to the Pro Football Hall of Fame.

The former TCU All-America tackle (1960) was the Dallas Cowboys first No. 1 draft choice, their first All-Pro player, first alumna selected for the Ring of Honor at Texas Stadium, and the first original Cowboy elected to the Pro Football Hall of Fame.

Despite his tremendous success, Lilly hasn't changed much from the sandy-haired gentle giant who played on TCU's last Southwest Conference championship team more than two decades ago.

A stunner from Fort Worth walks into Lilly's Beaux Valley Court office and is greeted like a long-lost buddy. A hand shake with Lilly is like shaking your fist into a suitcase. The same shy smile is on his face. He's big but he's not as brash as when he was playing pro football—maybe it's the Diet Dr. Pepper he sips as he sits behind his desk to chat. He laughs when reminded of what TCU teammate Harry Moreland used to tell him almost daily. "I was a big as you, Lilly. I'd charge people a dollar a day just to live."

Lilly picks up a flyswatter and attempts to whap a fly that's been diving bombing him as he contemplates the answer to a question no one hard was it for him to retire from pro football.

Well, it probably would have been extremely difficult had I not had my neck hung up so much during that last season, he said.

Nearly every day I had to get shots in my neck just to practice. I never slept at night. I had to lie sleeping pills and still couldn't sleep because I had a bone spur that was pressing on a nerve. I kept hoping tonight because I couldn't sleep. I was a pretty good sleeper in about 200 or 300 winks was on top light to sleep.

So, I said, boy it's time to get out of here. Anyway, I felt I'd been lucky—I played 14 years had a pretty good career and didn't get killed. And I was hurt so bad I didn't want to play any more. So it was easy for me to retire.

Whap! Lilly got the pecky fly. He smiled and kept on talking.

I guess the thing that made me want to retire was that about the same time I told Tom Landry and then I was quitting. I got a letter from Tom saying they were opening up the rest of Texas and was just interested in the Waco real estate. I had applied for the franchise back in 1965.

I don't think many people knew it, but I applied for the Fort Worth franchise. I got an interview, but obviously I was not the man they wanted to get the franchise. But I did make a contact with some of the brewery people over the years even though I had given up on them expanding.

After they told me the guys on partner and started me out as a [the



Bob Lilly—his rug is from a Super Bowl victory

forms and got an interview down here. After another interview at the brewery we got the franchise. I was too busy building the warehouse, buying trucks and hiring people so I didn't have time to miss football. If I had had a regular job, I probably really would have missed it."

Actually, it wasn't until his election to the Pro Football Hall of Fame this year that Lilly knew he really was out of football for good. It's so fatalistic, it's like THAT IN 'IT'. If there ever was even a question in your mind that you might play again, all of a sudden you wake up and realize. I've been out of it five years.

When they selected me and flew me to Hawaii so they could make the announcement during the Pro Bowl game, I thought, My God, I can't believe this. But it almost leaves you with a blue feeling. May be there's some association subconsciously with statues or something with dead people. I don't know. Still, it's a life honor, a wonderful honor, unbelievable.

Before this I never could figure out why all those guys get fearful up there when they were making those induction speeches at the Hall of Fame. But I certainly understand it now because it is very touching. In your mind you go all the way back to the beginning when you start thinking about here's the end.

Then you think, How did I get here? It always starts with your parents. In my case it was my father guiding or pushing me toward it, playing ball with me in the back yard. Then there were the skinned knuckles, bruised bones, pulled muscles, skinned noses and some teeth that you got out there in junior high and high school.

The hot days and the rain. Some hot days after a rain we'd run plays toward the water holes just as we could dive in and make the guy's up of water. But that just turned into mud puddles.

Going from high school to college was a traumatic thing for me because I was a coach's son. And the next thing was getting away from college where had become a home because people were taking care of me and all of a sudden you're on your own person not on your own coach. It's a rough adjustment here. Plus, most of us got married and all

Photos courtesy of Texas Christian University and "This is TCU" Magazine



The Coors business in Waco keeps Bob busy

that—so your life changes abruptly.

"And looking over my pro career, I enjoyed it, but pro football is not as much fun as high school and college. I guess that's because of the pressure—and it's just a job. I love business a lot more than I loved football in the pros. During the time I was playing football I enjoyed it, but if I had known then what I know now I never would have done it."

The Hall of Fame Lilly wandered out loud how he got there.

The answer can come from almost anywhere.

Dallas Cowboy coach Tom Landry. There isn't a coach Bob Lilly in my time. We have observed a man who will become a legend.

Ernie Statler, Cowboy assistant coach and Hall of Fame tackle himself. I didn't consider me well in Lilly's class. He did things I could never do. He's the best I've ever seen at defensive tackle.

When did I know I was first rate as he was a really good football player? I never really thought about it," he said. After a moment, "I never really matured. But about my third year in pro ball I knew I was first rate. I was in training camp or practice as a—where else."

The rest of the NFL knew Lilly was great, too. The next season they put two men on him every game. So, for the next 11 seasons, Lilly was double-teamed or triple-teamed on every play. "That's when I found out I couldn't beat that guy in front of me and another one, too, easy," he laughed.

Lilly loves Waco. He disliked living in Dallas, too long for a country boy.

He's on the Waco Chamber of Commerce board of directors and is quick to spout off the names of new industrial firms coming to town. His time is spread over everything from Coors sponsored boat races to little leagues to high school banquets and chili cookoffs. "I was a judge in a chili cookoff. I guess they had needed out all the bad stuff before the finals because it all tasted pretty good to me."

Lilly thumbs through his appointment calendar and shakes his head. "Every year I say it's going to get a lot better. But I look back through the calendar and there are two or three things every day. Of course, Coors keeps me busy, too, since that's my primary occupation."

A couple of times a year Lilly has to fly to New York to film his Black & Decker commercials. "They're based in Maryland, but we shoot a lot of the commercials in New Hampshire, Connecticut, New Jersey and Pennsylvania, depending on what kind of setting they want. It takes a full day to shoot one commercial. I've started my fourth year with them and we still have three one-year options left."

Merlin Olsen and I were the two people they had picked out to do their commercials three years ago. But Merlin had signed with Little House on the Prairie and had a beard, which Black & Decker didn't want—so they chose me. I think they like big people because some of those bigger saws are a little heavy. A big man makes the tools look a lot easier to work with."

"They've got a good product. There's no hard sell type ads and no gimmicks, so I enjoy working with them. One of the producers told me this was a rare occasion when the right person and the right product got together. He said it was unbelievable how my name and Black & Decker have been associated."

"I guess being a little country helped, too, because it's just like an average of guy out there doing his deal."

Lilly also does commercials for Ford and has done one for Coors.

After high school, Lilly played for just two coaches. Abe Martin at TCU and Tom Landry at Dallas. "They both were great people," he says.

"Abe knew how to handle people. And he was an excellent recruiter. He was just like Bear Bryant, an old country boy who was a good recruiter. Sure, Abe Martin could have been a successful coach today when it was going to happen. He just got older and got tired. At a certain age I'm sure you get tired and don't have the drive to do it."

"I really wouldn't care to coach myself. And I really don't think any coach ever really understood me. I knew what I was doing, but they didn't particularly know what I was doing. But Abe and Tom both were super nice people."

Looking back on it, Landry was as naive as we players were in the early years of the Cowboys. But he had a philosophy and he never did vary. He believed today and we believed it, we just didn't know when it was going to happen. Every day he preached it. We didn't see a whole lot of progress at first, but after a while we knew our defense was getting better.

Communicate with Landry. I spoke to him that about it. He had a business to run—a tough business dealing with 45 different personalities plus the coaching staff. He wasn't reasonable with any of us. But he had his

Makes Hall of Fame

emotions. I guess I spoke to him the year I retired more than any other time. He wanted me to come back for another year. He lived just two blocks away and would come over to the house to talk to me about it. But I just didn't feel like it was physically worth it.

"It wasn't money. I really wanted to get out after my 11th of 12th year. I'll tell you the truth—when we won the Super Bowl, the following year was not as exciting as football had been, but it was still kinda fun. That was my 12th year and the year I really wanted to quit. Then I played a 13th year and a 14th year. I spent in an old man's home was 35 out there with a bunch of kids. After all, I had been playing football 24 years—starting back in the sixth grade."

So, Bob Lilly retired.

But wait. There's another Bob Lilly on

the way. "My oldest boy, Bobby, will be a senior at Richfield High School this year. I think he's going to wind up playing defensive end. Right now he's about 6-2 1/2 and weighs 195. If he can get up to 210 or 215 next year, which I think he will, he'll probably get a lot of scholarship offers.

"As far as Southwest Conference schools are concerned he wants to look at TCU, Tech and Baylor. He's not quite as big as I was at the same age, but he's still growing." Lilly also has two daughters and another son.

Bob Jr.—called Bobby—works at Coors in the aluminum recycling center. And speaking of Coors, Lilly's company distributes about 800,000 cases per year in Central Texas. "My partner here is Don Caylor," said Lilly. "If it hadn't been for Don, I probably never would

have gone into business. He's an old TCU boy, too. Had a scholarship and played football one year before they kicked him out for fighting or something. He went to Texas Tech and got a degree in accounting. Used to do my tax work in Dallas—that's how I met him."

Looking back over 24 years of football, the 40-year-old Lilly says the biggest thrill came in winning the Super Bowl the first time. "And the second biggest thrill was just getting to the Super Bowl the year before after having such a dismal first half season.

"My best game? That would be hard to say. As far as everyone else is concerned, it probably was the Pittsburgh game about 1968. I had about seven quarterback traps and I don't know what all. It was a good game, but a lot of it was stunts and things where you just ac-

cidentally get in there.

"But in my mind the best games were those in which I didn't make any mental errors. I had games where I actually didn't make one mistake and didn't get beat by anybody. I didn't necessarily make a lot of quarterback traps or anything, but those were my best games."

And that's how Bob Lilly became a legend—he just didn't make many mistakes on the football field. □

Jim Browder is a former sports editor of The Fort Worth Press. He was covering football when Bob Lilly was playing for the TCU Horned Frogs. Today, Browder is co-owner of Browder & Associates Public Relations in Fort Worth. This article reprinted by permission from This is TCU magazine.

Gas House Gang comes to life

Bob Broeg (Missouri '37), who first wrote for the Journal 43 years ago when he did a piece on Sam Chapman, All-America University of California outfielder then playing for Connie Mack's Philadelphia Athletics, has had a lifelong love affair with a typewriter.

Broeg, a member of the St. Louis Post Dispatch sports staff since he left the Marines in 1945, has authored his eighth book. It's an extremely well-illustrated (56 precisely placed photos) story of "The Pilot Light and the Gas House Gang."

Bethany Press, P.O. Box 179, St. Louis, Mo., 63166 has published the book (\$10.95) which is essentially about the life of Frankie Frisch, Broeg's boyhood hero, a spectacular Hall of Fame second baseman. The book deals particularly with the years when Frisch was player-manager of the "Gas House Gang," the St. Louis Cardinals of the Depression Thirties.

Describing Frisch as "born with a silver spoon in his mouth, but grew up cutting his teeth on a brass cuspidor," Broeg dwells on the amusing incongruities of the Old Flash, as Frisch called himself.

A second-team all-America in football at Fordham in 1918, Frisch captained the school's baseball, basketball and football teams before jumping directly to the New York Giants. He never played or managed a day in the minor leagues when spraying basenets and profanity,



Broeg

belly-flopping catches and slides in a life of clutch play and lively off-the-field activity.

Frisch loved classical music and horticulture, but he loved even more to deliver a key basenit or to cuss out an umpire and then wind up drinking the evening away with the man in blue. He once saved the job of an umpire, about to be fired. For all the shrill, four-letter words delivered in the heat of playing, field excitement, he never permitted one day's displeasure to hang over until the next afternoon.

While covering the 76 years of

Frisch's life through 1973, the book centers on his 1919-51 playing career, especially 1927 through 1938 at St. Louis. It highlights the hijinks and low comedy of Frisch and such colorful characters as Dizzy Dean, Pepper Martin, Leo Durocher, Joe Medwick, Rip Collins, and John McGraw.

The last chapter leans heavily on Frisch's relationship with old teammate and rival Casey Stengel, on and off the field, and with umpire John Beane Reardon. Broeg thinks Frisch struck a blow for all harassed managers and business men when managing Pitt-

sburgh after his days in St. Louis.

Heckled hard one day by a second guessing fan when he was coaching third base, Frisch politely solicited more suggestions from the spectator. Would he like a bunt here? A hit-and-run there? The fan preened with a how-about that look to his bossiest friends when Frisch finally asked his name. But why would the Old Flash want to know?

"Because," blazed Frank Frisch, "I'm going to be down at your office tomorrow morning, flannelmouth, to tell you to run your blanketty-talk business."

Broeg nets writers' award

Bob Broeg (Missouri '37), sports editor and assistant to the publisher of the St. Louis Post-Dispatch, received a rare award recently from the Baseball Writers' Association of America.

He was named to receive the BBWAA's annual J. G. Taylor Spink award for meritorious service to baseball writing. The award was made at the 1980 Hall of Fame Day ceremonies inducting players at Cooperstown, N.Y.

Broeg is a member of both the board of directors and of the Veterans' Committee that elects past-tense players to the Hall of Fame. He also is a Hall of Fame voter for pro football and college football.

Broeg, an ex-Marine, joined the Post-Dispatch in 1935, spent 13 seasons as a traveling baseball writer and became sports editor in 1958. He was named assistant to publisher Joseph Pulitzer Jr. in 1977.

He received the University of Missouri's first Journalism medal given to a sports writer in 1971 and was given the Rockne Club of America award as the No. 1 sports writer. His eighth book—"The Pilot Light and the Gas House Gang," a story of Frank Frisch and the merry baseball madcaps who played for him—was published by Bethany Press of St. Louis in April, 1980.

Prestigious award goes to Morton

Citing his "outstanding achievement in the field of transportation," a selection committee has awarded J. Robert Morton (Syracuse '37) the Salzberg Memorial Medallion, one of the most coveted awards in the transportation field. Morton received his award April 10 at a transportation program sponsored by the Syracuse School of Management.

As the 1980 recipient, Morton participated in a panel discussion with major figures in the transportation field and gave the Salzberg Memorial Lecture.

The Salzberg Planning Committee, composed of students and faculty of the Syracuse School of Management, and the Transportation and Distribution Management Program, selected Brother Morton from a group of nominees which included many top U.S. transportation figures. Interested persons throughout the country submit nominations to the Planning Committee.

The group selected Morton on the basis of his outstanding achievement in the field of transportation, his in-



Morton

volvement on the national level with transportation legislation, and for his achievement as a spokesman for the physical distribution industry before the Senate and House Committees on Transportation.

Brother Morton serves Combustion Engineering, Inc., as Vice President of Corporate Transportation and Distribution. He joined the company in 1960 as Manager of Traffic and immediately started to build an up-to-date, working transportation department.

In 1966, he became Director of Corporate Transportation and Distribution. He became a Vice President in 1970.

In the lecture he gave as part of the Salzberg program, Morton outlined his suggestions for priorities for transportation in the 1980s.

"We have harnessed the computer," Morton said, "to develop comprehensive programs and have a wealth of data at our fingertips. But I have a feeling that we in transportation just have not found how to employ the data which we can gather so fully."

Morton also talked about the importance of a national transportation policy. "There is no point in enumerating all the efforts made over the year to broaden and update our transportation policy. All of us appear to agree that we need to formulate and implement such a

policy, so that it will be fluid and dynamic, so that it will remain viable, year in and year out. We should insist on it."

Morton went on to talk about government regulation in the transportation field and "intermodal transportation"—using such methods as "piggy-backing," transferring freight from trucks to trains and then back to trucks.

Brother Morton's other awards include the "Connecticut Transportation Man of the Year" award for 1977. He also has received a special plaque from Delta Nu Alpha Transportation Fraternity for outstanding achievement in the field of transportation.

Morton has lectured at Syracuse University in the Transportation Department and has led seminars and discussions on transportation for the American Management Association, as well as the American Society of Traffic and Transportation.

He and his wife have three children and make their home in Stamford, Connecticut.



Regulation, cable concern NAB head

By Dean L. Woodbeck Editor

"I didn't know a thing about broadcasting when I was offered a job here," explains Vincent T. Wasilewski (Illinois '48). Since 1965, he has served as the President of the National Association of Broadcasters (NAB).

The NAB, a non-profit organization based in Washington, D.C., has over 5,000 radio and television stations as members. The Association represents the broadcast industry before Congress, at the White House, and before the Federal Communications Commission (FCC). It also advises members in such areas as communications law, government regulations, engineering, station management, and public affairs.

The NAB developed both the Radio and Television Codes, which serve as voluntary industry guidelines for station operations and programming.

"My job," says Brother Wasilewski, "calls for meeting with FCC Commissioners, Congressmen, and testifying on Capitol Hill. The big difference now is that I'm not on the Hill all the time, as I was at one point in my life; nor do I work with the FCC on a regular, daily basis. I'm called in when I have a greater background or knowledge of a certain issue, or know an FCC Commissioner or Congressman better than someone else."

Wasilewski joined NAB's legal staff after graduating from the University of Illinois law school in 1949. Three years later, he became the Chief Counsel of the Association. He moved to Manager of Government Relations in 1955, Vice President of Government Affairs in 1960, and Executive Vice President in

1961. In 1965, the NAB Board of Directors unanimously elected him President.

I spend about a third of my time traveling around the country, attending broadcasters' meetings, and speaking. A third of my time is spent at my desk, and the other third meeting with Congressmen and FCC Commissioners."

Lately, Brother Wasilewski has spent his time around two "hot" issues: radio "re-regulation," and cable television de-regulation.

Proposals now before the FCC and other government entities call for changes in radio regulation that could, according to Wasilewski, put another 4,000 radio stations on the air by 1985. The proposals call for expanding the AM band at both ends of the dial, and reducing the space on the dial between stations. The proposal would also discontinue "clear channel" stations on the AM band—those 50,000 watt stations that carry two hundreds of miles at night.

According to Wasilewski, "a third of the radio stations existing today lose money. We (the NAB) don't feel that the FCC has studied the engineering and economic considerations sufficiently."

The impetus for a large part of this change is the government's desire to obtain new entry into the field for minorities and women. Along that line, NAB has been involved in putting together a \$50 million minority investment fund, through station and network contributions. We've had a goal, over the last three years, to double the number of minority and women licensees. We've been fairly successful, using the purchase of existing licenses, rather than expanding the number of stations."

Cable television systems have created the latest round of controversy between Wasilewski and the FCC. Brother Wasilewski says the FCC's de-regulation of cable systems has created inequities



Wasilewski

between cable operators and over-the-air station owners.

Individual cable systems pick up both local television stations (at no charge) and distant stations (also, at no charge) the so-called "superstations" that beam to a satellite. The FCC has lifted restrictions on the number of distant signals a cable system can pick up.

The entire cable industry pays 1% of its gross for this "distant signal importation." This is, according to Wasilewski, "not fair competition. That 1% amounted to about \$12 million in 1978—the amount a single independent station in Boston paid for a year's worth of programs. One station pays the same as the entire cable industry for programming."

This inequity results in stations paying producers for various programs, but cable systems plugging the station's signal out of the air for free.

Local stations have also lost their rights to "syndicated exclusivity." A station in Toledo, for example, could contract for exclusive rights to a program in syndication, like reruns of

From bucks

M*A*S*H. That contract blocks any other Toledo station from carrying M*A*S*H for a certain number of years. Under new FCC rules, a cable operator can pull in a signal from the superstation in Atlanta, for example, and show M*A*S*H without paying for the program. This is where contract rights, copyright laws, and court cases enter the picture.

Cable systems, superstations, and changing regulations make it hard for a station to see five or ten years down the road. Brother Wasilewski predicts that the television station, as we know it, will continue to dominate the market.

"I think, ten years away, we'll still see TV networks and broadcasting stations. We'll also see a lot more cable and pay television, but the big amount of viewing will remain off the air. I think that, at the most, 10% of the viewing will involve new techniques like cable, video cassettes, and subscription television."

"Cable has not been known for its quality of programming. The genesis of cable was broadcasting, and it is still almost totally reliant on broadcasting. Cable has used, as an economic base, programming they didn't have to pay for, then they charged for the delivery of service. Cable systems hope to become profitable, then 'kill the goose that laid the golden egg,' and turn broadcasting into a pay operation—people will pay for what they now essentially get for free."

Brother Wasilewski joined Sigma Phi Epsilon right after World War II. "At that time," he says, "the Illinois chapter wanted to become bigger in the intramural sports field. I was a pretty decent third baseman... and they pledged me, as the boy, and a catcher. We went on to win the intramural title."

"I was 25 when I became a Sig Ep. Our relationships were more of a mature nature, and we wanted to get school over with. All told, I enjoyed the excellent quality of people I was associated with. I enjoyed the camaraderie and the variety of backgrounds."

...further south, a noted Constitutional

Howard parlays his knowledge in many ways

By Dean L. Woodbeck Editor

He studied at Oxford as a Rhodes Scholar, worked under former Supreme Court Justice Hugo Black, and helped write the Virginia state constitution. A.E. Dick Howard (Richmond '54) teaches at the University of Virginia, one of the premier law schools in the nation. Between his teaching and his work outside the classroom, he has built a reputation as an expert in the field of constitutional law.

The University of Virginia has an almost ideal location in Charlottesville, at least for Howard. The town sits at the foot of the Blue Ridge Mountains, 60 miles west of Richmond (Virginia's capital, and 120 miles southwest of Washington, D.C. Thus, he serves as a consultant to both state and federal governments on constitutional issues. He also works with many journalists who report on Supreme Court decisions.

"Frequently," Howard says, "a radio network will call within a half-hour after a decision has come down in Washington. They'll tell me what they've heard over the wires, then I'll interpret an opinion I've not read. I find I can reconstruct what the Court must have said by knowing what the issues were and by knowing the important previous cases."

Reporters from Time, Newsweek, U.S. News & World Report, U.P.I., A.P., The New York Times, and The Washington Post all rely on Howard to interpret and clarify Supreme Court rulings. He also writes his own articles for such newspapers as The Washington Post and The Richmond Times Dispatch.

Local television programs in Richmond and Washington have had Dick as a guest, and he has made several appearances on the Public Broadcasting System's "MacNeil/Lehrer Report," a live half-hour news program. MacNeil/Lehrer typically devotes each program to a single news story, relying on several expert guests for discussion and interpretation.

Brother Howard credits much of his knowledge of the law to former Supreme



Howard

Court Justice Hugo Black. He worked as a law clerk to Black for two years.

"He (Justice Black) was my mentor, in many ways," Dick remembers. "Black was one of the giants on the modern Supreme Court—one of the half dozen major figures in the modern history of the Court."

"I worked with Black at the 'high

water' mark of the Warren Court," he says. "When Black wrote many of the most significant opinions. It was like having a first-hand experience in a bit of contemporary history."

"He (Black) was the intellectual force on the Warren Court—the one who made the Warren opinions what they were. (Chief Justice Earl Warren was the titular head, but Black was the intellectual leader of the Court.)"

Howard's duties with Justice Black included sitting through all the petitions asking the Court to hear a case and helping to research and write opinions. Clerks normally stay only a year, but Black asked Brother Howard to stay on for a second year. "I jumped at the chance," Dick says.

Brother Howard says the Supreme Court's importance in our society will continue to grow.

"We live in an age in which courts decide issues that 20 years ago, judges would never have dreamed of dealing with. During the 50s and 60s, there was an increasing perception of public ill that elected officials were unwilling to deal with."

He cites civil rights and congressional

to broadcasting: a Capitol view

One plan to end fiscal woes

By Dean L. Woodbeck Editor

"Someone once said that when the citizens of a republic figure out they can vote themselves grain from the public granary, the republic is doomed to destruction," relates Bart Fleming. "The people will take grain out faster than they can put it back in. That's where we are right now in this country—we're spending more wealth than we create."

Bartlett S. Fleming (Arizona '66), President of the Fiscal Policy Council, thinks it's time to halt this spending spree. His organization proposes some unique changes... registered voters receiving dividends from corporate taxes.

The Fiscal Policy Council, a non-profit organization, supports research and educational projects concerning the national economy and the corporate tax structure. The Council evaluates proposals for economic reform, and tax reform proposals.

Fleming, President of the Council since 1978, is a former State Treasurer of Arizona. Arizona's governor appointed him to the state's high fiscal post in 1973, when he was 30. He was a four-year term in the 1974 elections.

According to Bart, "The Fiscal Policy Council sees the economic problems emerging out of a basically political problem—an inadequate constituency to support free enterprise."

"Fifty-five percent of the people in this country get a check from the federal government—social security, military pension, government employees, consultants, whatever. That is quite profound and significant in terms of policy determination, because of the dependency it builds."

law expert discusses the Supreme Court

re apportionment as examples of areas officials refused to get involved with. "Now," Howard says, "the courts deal with jails, prisons, and mental hospitals. There is overcrowding, and other foul conditions, that local governments either cannot, or will not, deal with. This is when people turn to the courts. Once you bring the courts into an area, it is very difficult to back out again."

About the upcoming elections, Howard thinks people should pay more attention to the Supreme Court.

"Five Justices are over 70," Dick says. "Surely in the next four years, there will be one or more vacancies on the Court. I suspect one of the most important reasons for making one's choice in November will be the nomination of the President will make to the Supreme Court."

"The most enduring part of the Nixon presidency has been his judicial appointments. He named four Supreme Court Justices and scores of lower federal judges... some will be on the bench for decades. Justice Rehnquist will still be on the Supreme Court in the 21st Century. Long after Watergate has been forgotten, Nixon appointees will



Fleming

In other words, the electorate sees the government as their primary benefactor, and their political behavior reflects that belief.

"The federal bureaucracy will simply continue to grow," says Bart, "and compound the economic problems which have swollen the bureaucracy in the first place. There will be even more people under the government umbrella next year, because of the recession we're in right now."

The Fiscal Policy Council has proposed the National Dividend Plan (NDP) as a way to control the growth of government, balance the budget, reduce inflation, and involve the nation's voters more directly in the free enterprise system.

The NDP would impose a 50% ceiling on federal corporate income taxes, eliminate the federal personal income tax on corporate dividends, and ban new major federal expenditures for five years.

The plan would create a National Profit Sharing Trust Fund. All corporate income taxes would go into this non-government fund. Then, on a quarterly basis, each registered voter

would receive an equal portion of this fund.

There is a catch. The fund would cover any federal deficit. According to Fleming, "this is what economists call 'statutory ratfishing'—the voters only receive dividends if the budget is balanced. Thus, every American would have a stake in the budget, either the trust fund goes to the government or to dividends. The politician would have to go back and explain to voters why he voted to build a bridge in Wickenburg, Arizona, over a dry creek bed."

The NDP, says Fleming, encourages capital formation through the ceiling on corporate income taxes and the elimination of the personal income tax on corporate dividends. As the money for the dividends comes from corporate income tax, the voter has an interest in the free enterprise system. Tying the distribution of dividends to a balanced budget checks inflation.

"Today," Fleming says, "politicians are inundated by special interest groups who want subsidies, exclusions, exemptions, and special treatment. If the Congressman says 'no,' the group feels a candidate against him. Under the NDP, the Congressman could say, 'I do this, I'm in the pockets of my constituents.'"

The Fiscal Policy Council uses the NDP primarily as a teaching tool. "The greatest value of the NDP," Bart says, "might never be that it ends up as law, but that it recognizes some behavioral relationships between voters, politicians, and the economic policies that ultimately emerge. Again, we're trying to broaden the base of support for the private sector."

Brother Fleming says the fraternity system provides a good environment to learn these economic concepts.

"The fraternity system is a microcosm of the political-economic system. Fraternities compete with each other, and brothers compete within a chapter. But, the competition will not rise to a level

that it suppresses the spirit of fraternity and brotherhood."

"It is analogous to the economic system. We enter the economic system competitively, but we do not compete at the expense of the entire economic environment. As soon as an organization threatens this environment, the system has a way of dealing with it."

"In a fraternity, for example, we compete for top grades. That pulls the whole fraternity up."

"I think fraternity people have a much better understanding of our political-economic system when they graduate. Where else can 18-22 year old young adults manage a firm and work with a fiscal plan? You won't do that living in a dorm, or going to ornithology class."

Bart learned about politics at the highest level of Arizona government. Shortly after the 1974 election, he decided to run for governor in 1978. He went to the 1976 Republican convention in Kansas City, where he became acquainted with the Fiscal Policy Council. Shortly afterwards, he accepted a position on the Council's advisory board.

When he returned from the convention, Bart began planning his gubernatorial campaign. The following year, however, he did an about-face, and decided not to run.

"My wife and I talked about the full time commitment I'd have to make to the campaign. With two small kids, I couldn't do that and be a father, too. It was a choice of values, and I felt it was more important to be with the kids and provide a good father image."

"I had recently reached a turning point in my life at the Episcopal retreat. I looked at my past experiences in light of where I was going, and in light of my new religious convictions, and the choice was clear. I'd have plenty of time later to pursue these political activities."

"Long after Watergate has been forgotten, Nixon appointees will still be deciding Constitutional cases"

still be deciding Constitutional cases."

Howard's interest in law came from his participation in University of Richmond campus politics. After graduation, he wanted to enter politics and says he figured law school would provide the stepping stone. At law school, Dick found he enjoyed law as law and as a supplement to his interest in history and politics.

Two years of military service separated his graduation from Richmond and his 1958 entrance into the University of Virginia law school. His acceptance as a Rhodes Scholar split his

law studies and allowed him to spend two years at Oxford in England. There he read philosophy, economics, and politics.

"The Oxford curriculum is really quite different than that in this country," Dick relates. "I wanted to do a program that was classically Oxford, and the philosophy-politics economics program is well-noted there."

"The Oxford program is built around the tutorial system... one student and one tutor meeting once a week—writing an essay, presenting a paper—intensely personal. One is thrown largely on his own resources... there is very little requirement to do anything. You decide how to use your time to your own advantage."

Brother Howard joined the law faculty at Virginia in 1964. He has spent four of his 16 years at Virginia on leaves of absence. He spent two years as a Fellow at the Woodrow Wilson International Center for Scholars at the Smithsonian Institution in Washington, D.C.

During 1968-1969, Howard served as the Executive Director of the Virginia

Commission on Constitutional Revision. This group drafted a new state constitution for Virginia and won the General Assembly's (state legislature) approval.

The following year, he was the Executive Director of Virginians for the Constitution, the group that organized the referendum campaign. Howard created a state-wide organization with private funding. He set up a speaker's bureau, raised money, organized a campaign of "No more... well, yes releases, and designed bumper stickers. His efforts paid off, with the new constitution winning 72% of the votes.

As for Sigma Phi Epsilon, Brother Howard, his father, and his brother all are Sig Eps from the Virginia Alpha Chapter at the University of Richmond.

Dick says, "One of the great pleasures of my membership in Sigma Phi Epsilon was the diversity of people involved. I found it a demoralizing experience to live and fraternize with people from so many different backgrounds."

"The ability to live on comfortable and easy terms with a variety of people is one of the great experiences I carry away from the Fraternity."

Toward a Century

"The History of Sigma Phi Epsilon." No one has ever written such a book; however, the late Thomas McAlpin Stubbs (Washington & Lee '19) compiled the first 50 years of our history in manuscript form. Using this as a starting point and revising this material, the next few issues of the Journal will present this history.

Our first installment centers mainly around the Founders of our Fraternity. We have also highlighted the three chapters celebrating their 75th Anniversaries this academic year (Ohio Northern, North Carolina State, and Purdue).

The story opens in a conservative, small city of 85,000: Richmond, Virginia. Richmond College then sat on the outskirts of the former capital of the Confederacy. We focus on one student at that college — Carter Ashton Jenkins.

"An inescapable conclusion reached by a study of the records of the Fraternity," Stubbs writes, "is that the right man appeared when most needed to do a particular job. Brother Jenkins' contribution came in the inception, but it was indispensable. All movements worthy of notice, whether small or large, appear to have originated in the dream or inspiration of a single man. This man, for us, was Carter Ashton Jenkins."

Jenkins joined the Chi Phi Fraternity at Rutgers College. Transferring to Richmond College in September, 1900, he discovered his new school had no Chi Phi chapter. He felt lonely for the fellowship of his old fraternity and approached an old friend, Ben Guss, about applying for a Chi Phi charter at Richmond.

"We parted that night," Jenkins said, "pledged to bring to our college the greatest fraternity on earth." Guss recruited his roommate, William Wallace Jenkins, secured his roommate, Thomas Wright, and discussed the idea with Hugh Carter.

Chi Phi denied Jenkins' request for a charter because of the small size of Richmond College (under 300 students). That fraternity advised Jenkins to organize a local brotherhood. The five men, plus William Phillips, decided to turn what they called "the Saturday night club" into a local fraternity.

Ministry pinpointed

At that time, members of fraternities on the Richmond campus did not regard students preparing to enter the ministry as "fraternity material." Jenkins writes that he noted the situation.

"The inception of Sigma Phi Epsilon marked a new era in college fraternal life. I saw that the best men of the College, intellectually, physically, and morally, were bound together by no ties of brotherhood. The honor men in the classes, the athletic fellows, and the literary were without the walls of the fraternities."

Drawing up the plans for the new fraternity fell on Jenkins, as the other five members of the club had no prior fraternity experience. In the meantime, the original six found six others interested in forming a new fraternity. Thus, Landon Cox, Richard Owens, Edgar Allen, Robert McFarland, Franklin Kerfoot, and Thomas McCaul joined the group.

The 12 met in October, 1901, in a dormitory room shared by Guss and Wallace, on the third floor of Ryland Hall. By November 1, 1901, the official date of initiation for the 12, the Fraternity was launched.

Sigma Phi?

A committee from this group met in the room occupied by Jenkins and Wright. This committee used to Greek English lexicon (dictionary) to select a name for their new fraternity.

Studying the lexicon, the group first selected the letter "Phi" as the initial of the most important Greek word. Someone suggested the initial "Sigma" as the proper adjective to precede "Phi." The men decided to name their fraternity Sigma Phi.

The group also decided upon red and red as the fraternity colors and ordered 12 heart-shaped badges, bearing the initials "Sigma Phi" on a black shield, surrounded by alternating rubies and garnets. Later, the men increased the order to 29. The badges cost about \$4.00 each.

While the Fraternity held these preliminary meetings secretly, news reached some members of the College faculty. A faculty committee requested that representatives of the new Fraternity meet with them.

The faculty committee questioned the need for a new fraternity, when five national fraternities already existed on a campus of less than 300 students. The fact that the group included seven seniors and three juniors also concerned the faculty. Finally, one faculty member had discovered a national fraternity bearing the name "Sigma Phi" already existed.

Jenkins told the committee about the segment of the student population in formally excluded from fraternities. He also recalled the initial "Epsilon" name of the writer's media had won the previous spring and asked if the name Sigma Phi Epsilon would suffice.

The faculty committee evidently gave its consent reluctantly, and Sigma Phi Epsilon became part of the Richmond campus.

The jeweler had completed the "Sigma Phi" badges, so he added the "E" for Epsilon at the point of the heart.

First chapter room

The new Fraternity operated "underground" during November and December of 1901, and January and February of 1902. Five more men pledged before Christmas, with initiation held in January. Three more men went through initiation in February.

The College assigned Sigma Phi Epsilon an unheated, unfurnished room, about 10 by 12 feet, in the tower of Ryland Hall. The men lined all the open wall space with wide board benches and built a horseshoe-shaped rostrum in the corner. Billy Phillips papered the wall in purple and red.

According to William Carter, "We paid 25¢ a month dues, and I think we paid a two-dollar initiation fee, a dollar the first month and a dollar later. We bought paper and material for the benches we made. Billy hung the paper in purple background with red flowers on it, then we made the benches and padded the tops of them with excelsior. slender and shavings used for padding, and covered them with cretonne in heavy cotton fabric."

Campus opposition

The campus did not hear the news of the founding of the new Fraternity immediately. Opposition developed as soon as the campus, and especially the other fraternities, found out (probably three to five months after the actual founding).

Founder Phillips recalls that the opposition became strenuous and violent. "Fraternity and non-fraternity men showed their disapproval and did



all they possibly could to interfere with our progress. This opposition developed to such an extent that some students secured the aid of the city papers to print statements which made it appear as if the ministerial students only had organized.

Phillips said that other fraternities even raided the chapter room, breaking up furniture and stealing the Ritual. Many on the campus referred to the members as "the Sacred Hearts," when they began wearing their new pins.

Expansion begins

While the original members wanted a local brotherhood, pressures began building to expand Sigma Phi Epsilon to other campuses. The bitterness and opposition of the other Richmond fraternities, depletion of Sigma Phi Epsilon's ranks, and the size of Richmond College itself all contributed to the expansion push.

At the end of the 1901-1902 school year, seven of the 21 members of Virginia Alpha graduated. Six others did not return to college, leaving eight Sig Eps at Richmond in September, 1902. The group pledged only one additional man that fall.

To be, or not to be?

Carter Ashton Jenkins had a problem. He had joined Chi Phi in 1898, and no inconsistencies existed as long as Sigma Phi Epsilon remained a local Fraternity at Richmond College. But he envisioned Sig Eps not only as a national Fraternity, but as "the greatest one on earth."

No written "law" existed, but a time-honored custom required that do men could become a member of two national fraternities. Jenkins found himself faced with choosing between two fraternities he loved: his original experience as a Chi Phi, and the Fraternity he helped originate.

Jenkins chose to remain a member of Chi Phi. The members of Virginia Alpha

The small college enrollment, with no hope for a large increase in the next few years, combined with increased competition from the other fraternities, made the group realize the crucial position of their Fraternity. They decided they must either convert the local to a national fraternity or watch the local die.

On October 22, 1902, Sigma Phi Epsilon received a charter from the Commonwealth of Virginia. Under this charter, the men established chapters at five other colleges during the 1902-1903 academic year. They added two in the fall and three in the spring.

The first expansion took place in Richmond at the University College of Medicine, but Virginia Beta lasted only until 1905. The school became the Medical College of Virginia, which later became part of Virginia Commonwealth University. The Fraternity rechartered Virginia Beta in 1971.

Further expansion involved sending Virginia Alpha brothers to other campuses. Virginia Alpha's minutes tell us: "Brother R. R. Oliver was to be sent at once to Bethany, West Virginia, to initiate the new chapter just granted. He was also empowered to initiate new chapters at Morgantown, West Virginia, and Washington, Pennsylvania, should

took the most appropriate action possible: "That Brother Jenkins be elected an honorary member... with the privilege of taking part in all Sigma Phi Epsilon business, except voting."

The members had set a precedent, and Jenkins became our first honorary member.

In later years, Carter Jenkins appeared on rare occasions for Sig Eps affairs. He wrote two or three reminiscences articles for the Journal. He made a brief personal appearance at the fourth Conclave in 1907, the 20th in 1947, and at the 22nd or "Golden Anniversary" Conclave in Richmond in 1951.

of Brotherhood



they prove worthy to bear the banner.

Oliver founded Pennsylvania Alpha at Washington & Jefferson College in Washington, Pennsylvania. West Virginia Alpha at Bethany College; and West Virginia Beta at West Virginia University. In between the charterings at Pennsylvania Alpha and West Virginia Alpha, Hugh Carter visited Bouma College and established the Virginia Gamma Chapter.

Of these four chapters, only the one at West Virginia University lasted longer than 1906. As of the end of January, 1980, this chapter had initiated 1,138 men.

First Conclave

By the time the first Grand Chapter Conclave rolled around December 23, 1903, Sigma Phi Epsilon had added three more chapters: Pennsylvania Beta at Jefferson Medical College, Pennsylvania Gamma at the University of Pittsburgh; and Illinois Alpha at the University of Illinois.

The Jefferson Medical chapter existed until 1912. Sig Ep at the University of Pittsburgh closed its doors in 1912, opened again in 1949, and went dormant again in 1963. The Illinois chapter closed briefly from 1913-1917 and continues to exist today.

Seven of the nine chapters attended the first Conclave, which took place at Richmond College. The delegates granted the authority to publish a quarterly magazine, the *Journal*.

The *Journal* first appeared in 1904 and has continued ever since, without interruption. It was 5½" by 8½" and consisted of 27 pages. Twelve pages carried letters from the chapters, with a single page devoted to alumni news.

William L. (Uncle Billy) Phillips became the first *Journal* Editor. His first editorial consisted of a statement of Sigma Phi Epsilon's then short history. He also appealed to the brothers to send in news material.

Eight more chapters

The second Conclave took place April 24-26, 1905. The Fraternity granted

eight more charters between the first two Conclaves, and all but one remain active today. They include the Universities of Colorado (Colorado Alpha, Pennsylvania (Pennsylvania Delta), and South Carolina (South Carolina Alpha). Also, William & Mary College (Virginia Delta), Ohio Northern (Ohio Alpha), North Carolina State (North Carolina Beta), Wittenberg (Ohio Beta—now dormant) and Purdue (Indiana Alpha).

The second Conclave appointed committees to consider a Constitution, a Ritual, design of the pledge pin, and the form our official charters would take. The delegates chose American Beauty roses and violets as the Fraternity's official flowers.

Five years old

A year later, on April 16-17, 1906, Sigma Phi Epsilon held its third Conclave, the time in Philadelphia at the University of Pennsylvania (Pennsylvania Delta) chapter house. Eleven of the 14 active chapters sent delegates, and a total of 15 brothers attended.

We added two chapters between the second and third Conclaves, one Syracuse University (New York Alpha) and one at Washington & Lee University (Virginia Epsilon). Both still exist, although the Washington & Lee chapter closed from 1940-1960.

By its fifth birthday in November, 1906, Sigma Phi Epsilon had established 19 chapters, with number 20 chartered a little over a month later at Randolph-Macon College in Virginia. Fifteen of these 20 chapters remain active. Sig Ep had spread from Virginia and West Virginia west to Colorado, north to Illinois, Indiana, Ohio, and New York, and south to the Carolinas (although the chapter at the University of South Carolina ceased to function between 1906 and 1929 due to legislative pressure).

The Hotel Jefferson in Richmond became the first hotel to host a Conclave, when delegates met there for the fourth Conclave on September 11-13,

1907. Thirty-two brothers from 12 of the 18 active chapters attended.

Between the 1906 and 1907 Conclaves, Sig Ep granted new charters at Randolph-Macon (Virginia Zeta), Georgia Tech (Georgia Alpha), and at the Universities of Virginia (Virginia Eta) and Delaware (Delaware Alpha). Immediately following the Conclave, on September 16 and 17, respectively, new chapters at the University of Arkansas (Arkansas Alpha) and Lehigh University (Pennsylvania Epsilon) received charters.

A Ritual is born

The second Conclave had named Brothers William L. Phillips and James B. Webster to a committee to form a Ritual. They postponed their report at the third Conclave, apparently intending to have a Ritual formed by the fourth.

In addition to the committee's proposals presented at the fourth Conclave, two men submitted a form of Ritual, apparently from the floor. Adna S. Jones and W. H. Hinkel, both of the Jefferson Medical College chapter, prepared this proposal. The Conclave adopted their Ritual, section by section, subject to grammatical revision by the Ritual Committee.

Thus, Sigma Phi Epsilon has brothers Jones and Hinkel to thank for our impressive initiation ceremony. Their choice of procedure and classic language for the Ritual demonstrated their knowledge of Freemasonry and a familiarity with *The Book of Common Prayer*. The fourth Conclave adopted a resolution thanking the two for their careful study and labor in preparing the Ritual, and their use of language filled with "solemnity and beauty."

Fourth Conclave

The fourth Conclave named a committee to collect Sig Ep songs and yeas and adopted resolutions deploring the death of Past Grand President Robert R. Oliver, who died in a train accident in Chicago on November 2, 1906.

Later in 1907, the Norfolk (Virginia) Alumni Chapter planned and held a successful "Sigma Phi Epsilon Day" at the Jamestown Exposition, an event held celebrating the 300th Anniversary of the founding of Jamestown. The Norfolk newspaper described the grand ball given by the alumni on November 28: "By far the most brilliant ball of the entire Exposition, and perhaps in the history of Norfolk, was the one given by the Sigma Phi Epsilon Fraternity."

The fourth Conclave had given an added impetus to expansion, as noted by the two charters granted within a week of its adjournment. In January, chapters at Virginia Military Institute (Virginia Theta) and Ohio State University (Ohio

Gamma) received charters. Vermont Alpha, at Norwich, received a charter in March, 1908, bringing the number of active chapters to 21, and the number of charters granted to 28.

First decade ends

Eighteen of these active chapters sent delegates to the fifth Conclave held at the Great Northern Hotel in Chicago, April 20-22, 1908. The 40 men attending made this the largest convention thus far.

This Conclave approved the proposed designs for the forms of charter, the coat of arms, and the Fraternity seal. Delegates also officially established November 1 as Founders Day and granted the authority to obtain copyrights for our insignia.

The Conclave took its most significant and far-reaching step with the election of William L. Phillips as Grand Secretary, an office he would hold for the next 34 years. By making provisions to pay him a salary for managing the Fraternity's Headquarters, the Conclave made Phillips the first paid staff man for Sigma Phi Epsilon.

In December, 1908, Frank S. Robbins from Furber prepared the first directory of Sig Ep alumni. It contained 426 names and was admittedly incomplete, since it lacked reports from five chapters.

Sigma Phi Epsilon closed its first decade with the sixth Conclave at the Raleigh Hotel in Washington, D.C., March 28-30, 1910.

Between the fifth and sixth Conclaves, the Fraternity granted five charters. The Fall of 1908 brought new chapters at Allegheny College in Pennsylvania (Pennsylvania Zeta) and the first chapter in Alabama at Auburn (Alabama Alpha). Duke University (North Carolina Gamma) and Dartmouth College (New Hampshire Alpha) joined the Sig Ep family in the Spring of 1909, and George Washington University (D.C. Alpha) in Washington, D.C., was chartered in October, 1909.

All but one of the 26 active chapters attended the Washington Conclave, with a total of 50 men attending. Delegates adopted the official oath for Grand Chapter officers and divided the nation into districts for more efficient administration.

Later in 1910, two chapters joined the fold, one at the University of California Berkeley (California Alpha) and Kansas Alpha at Baker University.

In slightly less than 10 years, Sigma Phi Epsilon had traveled far. It had grown from a single local of a dozen members to a national fraternity with chapters in 21 states and the District of Columbia.

The next *Journal*, Sigma Phi Epsilon enters its second decade.

Selected "reprints"

From the first Journal

A Toast

"Here's to Sigma Phi Epsilon: 'He knows that he'll fall over Mt. Washington is not purer than the love I bear her. The dew-drenched zephyrs, fresh from the orange groves of 'the land of flowers,' are not sweeter than the love I cherish for her. The flight of our symbolic eagle, tho' he blow his breath upon the sun, cannot be higher than her expected destiny.'"

—Thos. V. McCaul, (March, 1904)

Editorial

"We have, ever since our first efforts to branching out as a national organization, heard the call for a magazine. As soon as possible after his appointment, the Editor opened

correspondence with each chapter for material, and to his surprise found that those who were clamoring most loudly for the magazine were slowest to respond.

"A magazine is not made up of a cover, and a few leaves numbered. There must be material, and not from one man or one chapter, but from all. This means thought, time and labor. If you do not do your part, how can you expect others to do theirs? Brothers, you must work. Send yourselves a few evenings' outings and deny us an article. We say a few evenings, because one is not enough to pen an article that will be up to the standard of the Sigma Phi Epsilon Journal.

"We expect this appeal to flood us with articles, and hope you will not disappoint us. We love work, so send in your manuscripts."

Five installations bring

Past Grand President presides over

Lawrence rechartering

After a three and a half year absence, Sigma Phi Epsilon has returned to the Lawrence University campus in Appleton, Wisconsin. The Wisconsin Alpha chapter was re-chartered on February 9, 1980.

A highly-polished installation team from the Iowa Eta chapter at Loras College in Dubuque, traveled to Appleton to perform the initiations. Past Grand President and Order of the Golden Heart John W. Hartman (Missouri '59) served as the installing officer.

Sigma Phi Epsilon originally chartered Wisconsin Alpha in 1915. The chapter existed until 1976, when extremely low membership levels forced it to fold.

In January of 1979, 22 Lawrence students met with then-Regional Director Dean L. Woodbeck (Michigan Tech '78), and decided to form a Sig Ep colony. Nicholas E. Belinke (Drake '73), a local businessman agreed to serve as Chapter Counselor. Brother Belinke was instrumental in the progress of the colony.

Past Grand President Hartman presented the charter at a Saturday night banquet. Other guests included Belinke, John Robson (Lawrence '86), Editor Emeritus of the Sigma Phi Epsilon Journal, Brent D. Wine (Richmond '79) Colonization and Expansion Director at Sig Ep Headquarters; Norman E. Nabhan (Purdue '71) District Governor; Hank H. Hall (Wichita State '81) District Alumni Advisor; and Dr. Corry F. Azzi (Lawrence '65) Faculty Advisor.

Sigma Phi Epsilon was the third fraternity organized on the Lawrence campus. Other existing fraternities, and their founding dates, are: Phi Delta Theta (1859); Phi Kappa Tau (1920); Delta Tau Delta (1935); Beta Theta Pi (1936); and Phi Gamma Delta (1958). Fraternities rent college-owned houses on a quadrangle.

Grand President restores charter at Michigan State

By: Gary W. Koehler (Michigan State)
Corresponding Secretary

The men of Michigan Epsilon have successfully rechartered the Sigma Phi Epsilon chapter at Michigan State University. On April 26, 1980, 26 men became brothers, after a two and a half year colony period.

The installation weekend started with the arrival of Regional Director Kevin B. London (Maine '79) on Thursday, April 24. Kevin had worked closely with the chapter in coordinating rush and chapter operations throughout the year. The following evening, Grand President Carl O. "Pete" Petersen (Muhlenberg '44) arrived from Los Angeles to serve as the installation officer.

On Saturday morning, the initiates went through the initiation ceremony. Chapters from Tri State University (Indiana), Theta Chi and the University of Toledo (Ohio) total served as the installing teams. Incidentally, the Michigan Epsilon Chapter installed both of these chapters.

Following the ceremony, the chapter held an open house for the teams,

parents and other guests. That evening, Grand President Petersen presented the chapter at the installation banquet, with 150 people attending. Special guests included District Governor James R. Kolanek (Lawrence Tech '74), Chapter Counselor Dr. Mark Spagnuolo (Michigan State), and Regional Director London.

The banquet was a fitting end to the struggles of recolonization. Michigan Epsilon originally received its charter in 1960, but folded in 1974, when the Greek system at Michigan State was having difficulties.

The reorganization effort began in 1977 when Kenneth S. Maddox (Oregon State '75), Leadership & Training Director at Sig Ep Headquarters, made a presentation to the Michigan State Inter-Greek Council. After receiving approval to establish a colony, Sigma Phi Epsilon sent in Regional Director Rodney L. Smart (California State-Sacramento '77) to begin forming a group. Smart, two brothers from Central Michigan University (Michigan Gamma), and several local alumni began the rush effort.

Membership steadily increased with the purchase of a house in 1978, made possible by the National Housing Corporation. Other support came this past year from new Alumni Board Treasurer Ronald L. Enger (Michigan Tech '76).

A key figure in the growth was Resident Counselor Philip A. Morabito (Charleston '79), who supplied many new ideas for rush and helped motivate colony members. As the colony grew, brothers actively participated in a variety of student organizations, including the Student Foundation, the Inter-Fraternity Council, and intramural athletics.

Michigan State University, founded at East Lansing in 1855, has a current enrollment of 44,000. The campus, one of the most beautiful in the country, sits on the Red Cedar River. The University was the first land grant college in the country and excels in its academic standards.

The Greek system at Michigan State consists of 26 fraternities and 15 sororities, totaling over 2,500 members. The Inter Fraternity Council has received regional acclaim for its performance and improvement.

39 initiated at Northwest Missouri State

After a seven-month colony period, Sigma Phi Epsilon installed its 10th chapter in the state of Missouri at Northwest Missouri State University. Dr. Donald B. Ruthenberg (Baldwin-Wallace '53), a member of the National Board of Directors, presented the Missouri Lambda Chapter with their charter at the initiation banquet April 19, 1980.

Early in September, 1979, Sigma Phi Epsilon Regional Director R. Craig Foster (Texas Tech '79) went to the Northwest Missouri campus to start a colony. The 14-man colony he formed had grown to 39 by the time installation took place.

During its year as a colony, Missouri Lambda held community service projects to benefit a retirement home in Maryville, Missouri (where Northwest Missouri State is located), and did volunteer work with mentally handicapped people.



Past Regional Director Pete Crandall of the Cal Poly-Pomona installation.



National Director Don Ruthenberg (left) presents a charter to Tim Bodine, president of the new Northwest Missouri chapter.

chapter roster to 221

Installation weekend began Friday, April 18, with the arrival of initiation teams from chapters at the University of Nebraska (Nebraska Alpha), the University of Kansas (Kansas Gamma), and the University of Missouri at Kansas City (Missouri Kappa). Initiations began Saturday morning, with a banquet held that evening.

Besides presenting the charter, Dr. Ruthenberg served as the installing officer and the main speaker at the banquet. David A. Fenley (Washburn '76), Sig Eps' District Governor for Nebraska and Kansas, also attended. Dr. John P. Mees, Vice President of Student Development at Northwest Missouri, represented the University at the banquet. Others participating included Paul Read, Chapter Counselor; Tim Rodine, Chapter President; Jim Ingram, Chaplain; and Fred Harta, founding President of the chapter. Approximately 180 people attended the banquet.

Missouri Lambdas is the seventh fraternity at Northwest Missouri, a campus of 4,200 students. Other fraternities, and their founding dates, are: Sigma Tau Gamma (1927), Phi Sigma Epsilon (1938), Tau Kappa Epsilon (1954), Alpha Kappa Lambda (1963), Delta Sigma Phi (1965), and Delta Chi (1970).

Sig Epsilon pioneers at Cal Poly-Pomona

By Geoffrey A. Roney (Cal Poly-Pomona)

Sigma Phi Epsilon has become the first chartered fraternity at California State Polytechnic University Pomona, with the installation of the California Mu Chapter.

The colony was first formed in January, 1979, when ten men were pledged by then Regional Director W. Stafford Thurmond (Arizona '78), and the California Beta (University of Southern California) Chapter. Only two of these pledges returned in the fall, but a successful rush brought the membership up in plenty of time to prepare for the April 26, 1980, installation. Key people in this growth were Chapter Counselor Paul F. Weisend (University of Southern Mississippi) and Regional Director Peter S. Crandall (California Davis '79).

Installation teams from Arizona State University (Arizona Alpha) and the University of Southern California (California Beta) arrived Friday, April 25. The men of California Mu went through the initiation ceremony on the morning of April 26. Past Grand President, and Order of the Golden Heart, John W. Hansen (Missouri '59) served as the installation officer.

The installation reception and banquet took place later that evening with over 100 people attending. Another guest of honor was Edward E. Dahlkamp (San Diego State '68), District Governor. The California Mu Chapter is backed by a strong Alumni Board, led by Alumni Board President Grandin K. Hammell (Richmond '33). Other members of the Board are honorary inductees Donald Putman, Alumni Board Treasurer, and John Tulacz, an attorney who wrote the incorporation papers for the Alumni Corporation.

California State Polytechnic University, Pomona, is part of the California State University system. Located in the Greater Los Angeles area, the school has a current enrollment of 16,800, and is growing at a rate of 1,600 students per year.

SUNY charts growth—Geneseo latest

By David W. Minns (Geneseo '81)

President Sigma Phi Epsilon has become the largest, nationally affiliated, social fraternity to be chartered at the State University of New York, College of Arts and Sciences at Geneseo, with the initiation of 31 Brothers as the New York Theta Chapter.

As founder of the New York Theta Chapter, Michael Ventitelli (Geneseo State '82) was instrumental in bringing then-Regional Director Scott Averill (Kansas State '78) to Geneseo in March of 1979, resulting in the recruitment of 17 students formally pledged in April by the New York Eta Chapter (Buffalo State). One primary goal established by the Colony was installation as a Chapter by the conclusion of the 1979-1980 academic year. This goal was realized with the Colony being chartered on April 26, 1980.

From the beginning of their colonization, the men worked to build a highly visible, unified brotherhood dedicated to community as well as campus service. In October of 1979, the Geneseo State Colony organized and conducted a successful fundraiser netting \$1225.00 on behalf of the American Heart Association. In addition, the Colony increased its manpower by pledging 11 additional men.

Although installation weekend was the highlight of the Spring semester, the Colony also sponsored a very popular fundraising Sig Eps "Olympic Weekend" (Feb. 20-24) and took the initiative in promoting a "Clean-Up Day" for the Village of Geneseo (April 19). With Spring Rush contributing additional manpower, the Colony became the second largest of six fraternities on the Geneseo campus.

Installation weekend began April 24 as Colony members were given their final pledge test and briefing by

Regional Director Michael Hanks (Pittsburg State '78). Friday, April 25 marked the arrival of the initiation teams from New York Alpha (Syracuse University), New York Eta (Buffalo State) and Pennsylvania Kappa (Bucknell University). Initiation followed throughout the day Saturday April 26.

A banquet that evening was attended by 185 people. Serving as the installing officer was Robert M. Jones (Pennsylvania '41) member of the National Board of Directors. Other guests included Richard W. Myers, District Governor; Regional Director Michael Hanks; Bruce E. Dantz (Iowa Wesleyan '72), Chapter Counselor; and Dr. Stephen Beller, Dean of Student Affairs at Geneseo State. The celebration con-

tinued throughout the evening with an after hours party attended by 150 guests.

Nestled in the rural community of Geneseo in western New York, the College is currently one of sixty-four units collectively referred to as the State University of New York. With a present enrollment nearing 6000, college officials predict the incoming Freshman class will be the largest in the history of the school.

Other fraternities at Geneseo, and their founding dates, are: Delta Kappa Tau (1871—a local fraternity), Phi Sigma Epsilon (1952-1954, then remained as a local), Theta Omicron Phi (1956—a local fraternity), Sigma Tau Psi (1965—a local fraternity), and Alpha Chi Rho (1979).



Michigan Epsilon (Michigan State) brothers pose in front of their house during installation weekend.



Cal Poly-Pomona (California Mu) president Tom Schmitt (left) and controller Dennis Chin have their cake and eat it, too.

Alumni News

Why Fraternity?

From the September, 1979 Journal

"Justification of the fraternity for sentimental reasons, as is so frequently attempted, doesn't ring true. But it is one of our leading indoor sports for the entertainment of fraternity gatherings. Tradition prescribes that some one or more fellow members shall take the floor following an ample banquet and declare to the well gorged brethren present that in its rare friendships and golden memories of youth the fraternity has found itself an unyielding place in the sun. Most of which is tosh."

"Friendships of the rarest order there are everywhere and eighteen carat are the reward of everyone who has early been reached for the finer thing of life. The fraternity has no monopoly upon fine friendships or memories and its

justification must be stated into other terms. It does the fraternity an injustice to defend it with mawkish sentimentality."

"When asked why you believe in your fraternity, do it the justice of replying in rational language. Explain that it serves as a conservator of a fine spirituality; that it is for the enrichment of the mental and moral life of thousands of select leads of vast possibilities; that it is an efficient aid to a more understanding life. If you cannot in truth make that defense for your fraternity something has gone amiss and you owe it to these active trustees of an institution who have helped build to aid in putting the fraternal house in order. Assume your responsibility; do not resort to maudlin sentimental defenses."

— Clifford B. Scott

Alabama

Paul T. Johnson, Alabama '71, and Mrs. Johnson are the parents of a son, Paul T. Jr., born August 2, 1979, in North Ridgeville, Ohio.

William M. Knox, Alabama '84, has been promoted to senior account executive for employee benefits at Aetna Life and Casualty, Stone Mountain, Ga.

Roger W. Jones, Auburn '74, is field engineering supervisor for the installation and Service Engineering Division of General Electric Co. in Jackson, Miss.

James A. Lloyd, Auburn '79, is project engineer for Hamon Cooking Tower Division, Research Cottrell, Inc., in Rockport, Ind.

J. David Upchurch, Auburn '79, is with the Aircraft Owners and Pilots Association, Washington, D.C.

Arizona

Michael McMahon, Arizona '77, is an investment officer and municipal bond trader with the Arizona Bank, Phoenix, Ariz.

James A. Smith, Arizona '77, and Diana Davis were married November 17, 1979, in Phoenix, Ariz.

Boyd P. Heckel, Arizona State '79, is an industrial engineer for General Dynamics at San Diego, Calif.

Arkansas

David P. Kahananoku, Arkansas '80, is a traffic analyst with J. C. Penney in Lenexa, Kan.

Dr. Gary A. McBryde, Arkansas State '69, has opened a clinic for the practice of internal medicine in Broken Arrow, Okla.

David LeBlanc, Arkansas Tech '82, is a second year cadet at West Point Military Academy, New York.

John M. Dempster, Henderson State '74, insurance agent for Farm Bureau Insurance Companies in Arkadelphia, Ark., has received the firm's Million Dollar Award for the third consecutive year.

Stephen E. Shaddock, Henderson State '77, and Mrs. Shaddock are the parents of a son, Christian Samuel, born April 30, 1979, in Jacksonville, Ark.

California

James H. Ingram, California '59, is assistant director of public works for the City of San Bruno, Calif.

Robert A. Bushnell, California-Davis '77, is a district sales representative in agricultural chemicals for Monsanto Corp. in Southeastern Washington and Northeastern Oregon. He lives in Kennewick, Wash.

Rufus O. Kline, California-Davis, is associate professor of anthropology in the University of Connecticut at Torrington.

John M. Reed, California-Davis '71, is plant manager of the plastic beverage bottle plant of the Continental Group, Inc., at Milpitas, Calif.

Timothy J. Lyons, California-Santa Barbara '66, is chairman and professor of cinema and photography at Southern Illinois University-Carbondale. He is editor of *Journal of the University Film Association*.

Jim A. Simpson, California-Santa Barbara '69, has transplanted his publishing firm from Los Angeles, Calif., to LaJolla.

Robert E. Koch, California-State-Chico '70, is assistant city manager and personnel officer for the City of Chico, Calif.

Tom M. Gorman, San Diego State '75, is manager-agent in the San Diego office of Republic Insurance Brokers, San Diego, Calif.

David F. Hahn, San Diego State '78, and Donna Goodrich were married July 21, 1979, in Santer, Calif. He is a wine salesman in San Diego.

James H. McKee, San Jose State '69, has three enterprises in California. He develops distressed properties for investment, deals in antiques and collectibles, and is an education specialist in the Stanford University area.

Dick Hansen, Santa Clara '77, is production control coordinator for National Semi-Conductor, Inc., San Jose, Calif.

Frank Baffa, Southern California '51, is supervisory judge of the Southwest Branch of the Los Angeles Supreme Court in Torrance, Calif. He is past president of the Inglewood Bar Association and a past commissioner of the Inglewood Municipal Court.

Colorado

Barry W. Norman, Colorado Mines '78, is director of chemical engineering for Beacon Gasoline Co., Minden, La.

George F. Sanders, Jr., Colorado Mines '75, is a geologist for Anschutz Minerals in Asuncion, Paraguay.

Seth C. Rollett, Colorado State '78, and Linda S. Cooper, Colorado State Chi Omega '79, were married June 2, 1979, somewhere in Colorado.

Dr. Roy C. Laninger, Denver '43, a past president of the Metropolitan Denver Dental Society, recently received the Society's Honor Maximus Award.

Everett W. Artist, Northern Colorado '72, is an account executive with Bateman Eberle, Hill Richards Securities in Scottsdale, Ariz.

Delaware

Henry M. Wilson, Delaware '43, has opened an engineering consulting office in Corpus Christi, Tex., specializing in petrochemicals and industrial construction.

F-G

Florida

Jefferson K. Dubel, Florida '78, is an Air Force lieutenant, stationed in Bradenton, Fla.

Inf Lt. L. C. Gramberg, Florida '70, is stationed in Giessen, Germany, as a tactical director with an Improved Hawk Battalion.

Dr. Timothy J. Ives, Florida '74, is a faculty instructor at the University of Utah College of Pharmacy, Salt Lake City.

Charles D. Kosmerl, Florida '67, vice-president of C & F Credit Corp., is manager of the finance company's new West Coast office at San Francisco, Calif.

Stephen P. Schiller, Florida '78, is district representative, Quinnipiac, Conn., Council, Boy Scouts of America.

Maj. Ray Contreras, Florida State '65, is stationed in Naples, Italy, as a detachment commander in the Air Force.

Lt. (jg) Ken Siddons, Florida State '77, recently completed an assignment in the Mediterranean on the aircraft carrier USS Serrano.

Alan E. Erisman, Jacksonville '78, is a naval pilot training, flying the T4 Skyhawk at the Naval Air Station, Meridian, Miss.

Thomas S. Wood, Rollins '78, is a bank auditor for Multibank Financial Corp. in Quincy, Mass., and is enrolled in part-time MBA studies at Babson College.

Georgia

Karl L. Fink, North Georgia '79, is a district manager for Office Communications, Inc., word processing equipment firm. He was married March 29, 1980, to Jennifer Dickinson. They live in Lawrenceville, Ga.

I

Idaho

Patrick C. McDonald, Idaho State '71, is divisional claims manager for Employee Benefits Insurance Co. in Santa Monica, Calif.

Illinois

Steven W. Howell, Illinois '79, chemical engineer with Ciba-Geigy in Baton Rouge, La., participated in a French language institute and cultural exchange in Belgium during the recent summer.

Edward V. McGinnis, Illinois '80, has enrolled in the College of Veterinary Medicine of his alma mater.

Todd K. Walker, Illinois '77, is a sales representative for the printing products division of the 3M Co. in Milwaukee, Wis.

Nicholas S. O'Reilly, Illinois Tech '69, is an account executive with E F Houston and Co., in Dallas, Tex.

Ross M. Chrisman, Monmouth '74, is branch manager of the Highspire Office of Commonwealth National Bank, Harrisburg, Pa.

Indiana

Melvin C. Bye, Ball State '63, has been transferred by his firm, International Harvester, from Fort Wayne, Ind., to Wagoner, Okla., as production manager of the new Oklahoma truck operations.

Gordon Diehl, Jr., Ball State '69, is credit manager of the Great Lakes Division of Central Soya Inc. at Lansing, Mich.

Steven J. Roe, Ball State '73, and Mrs. Roe became the parents of their first child, a son named Jason Christopher.

Paul S. Ensign, Evansville '76, is project engineer at the General Motors assembly plant in Norwood, Ohio.

Maj. Richard D. Shrader, Evansville '67, is stationed in Naples, Italy, as director of transportation and liaison between NATO and the Air Force.

Donald J. Fabian, Indiana State '89, was recently promoted to a partnership in the law firm of Ruddy, Myler, Ruddy and Fabian, Aurora, Ill.

Melvin Littell, Indiana State '74, is a sales representative for Sigmode Strappings Systems covering northwest Ohio.

Dale P. Nixon, Indiana State '68, is a consultant for the Indiana Department of Corrections in Greencastle, Ind.

Ronald G. Senzig, Indiana State '63, teaches psychology at Okaloosa-Walton Junior College, Niceville, Fla.

Daniel L. Switaski, Indiana Tech '77, is project engineer for the Buffalo Rapid Transit Project, sponsored by the Niagara Frontier Transportation Authority, Buffalo, N.Y.

Warren H. Hamm, Purdue '68, is associate vice-president, investments, for DeW. W. Hutter Reynolds Inc. in Denver, Colo.

Dennis C. Lange, Purdue '74, has joined the advertising department of DeKalb Ag Research, DeKalb, Ill.

Jerry McFeeters, Purdue '71, is sales engineer for Phillips Fluid Corp., engineered products marketing division, covering five Western states, out of Columbus, Ohio.

Kerry A. Priestup, Purdue '79, is an accountant for the Shell Oil Co. at the Wood River, Ill., Refinery.

Robert E. Leiby, Tri-State '74, is retail manager for Radio Shack in Ithaca, N.Y.

Michael A. Naylor, Tri-State '79, is a design engineer for the consumer electronics division of RCA in Indianapolis, Ind.

Lt. Donald R. Cumming, Valparaiso '68, is head of facilities engineering at the Washington, D.C., Navy Yard. The Cumming became the parents of their first child, a son David William, March 28, 1980.

Rich Pehlike, Valparaiso '75, writes: "Our band, 'The Maytones,' played an engagement in Pompano Beach, Fla., at the end of a night club owned by Larry Csonka of the Miami Dolphins. We'll be playing at our Homecoming this fall so come and hear us—Howie Mueller, Bill Mays, and Marilyn Hroch—play the big band sound."

Iowa

Lee R. Rowman, Drake '60, is vice-president of sales, General Systems Division, IBM, in Atlanta, Ga. Lewis W. Gray, Iowa State '57, is vice-president of field operations in the same division.

Ronald G. Burg, Iowa State '71, is branch manager for A and H Engineering, Joliet, Ill.

William C. Carlson, Iowa State '78, is a landscape architect with Syverston Landscape in Delavan, Wis.

Stanley L. Duerksen, Iowa State '83, following his retirement as county extension director of Montgomery County, Iowa, has become a realtor in Red Oak. He recently received the Key Alumni Award for outstanding community service from the alumni association of his alma mater.

John W. Essig, Iowa State '64, operates John W. Essig Agency, Inc., all line insurance and real estate, Webster City, Iowa.

Thomas V. Booth, Iowa Wesleyan '71, operates two real estate offices, one in Chicago and the other in Crestwood, Ill. James M. Booth, Iowa Wesleyan '73, is an investigator for the Palos Heights, Ill., Police Department.

Alumni News

Alumni News is compiled and edited by John Robinson, Editor Emeritus. Sources of Alumni News include return cards for the District Talent Bank, Living Endowment contribution envelopes, and Journal change of address/alumni news forms. Any announcements sent separately will also be included.

Deadlines for the Journal are December 1 (for the February edition), March 1 (for the May edition), June 1 (September edition), and September 1 (November edition). Please send any Journal announcements to the Editor at Headquarters, P.O. Box 1901, Richmond, Virginia, 22115.

Kansas

Howard B. Avery, Baker '70, is general sales manager of Pfister and Vogel Tanning Co., Milwaukee, Wis.

Ena, Jon V. Hitchcock, Emporia State '76, is assigned to the USS Pecos, based in San Diego, in the Officer Supply Corps.

Gene A. Cormany, Kansas '40, has retired from the Zoller Corp., manufacturers of automotive pistons, after 26 years of service. His most recent post was vice president for engineering and a member of the board. Nationally known for his road racing achievements, he has been featured in *Playboy* Magazine. He lives in Fullerton Calif.

Guy W. Davis, Kansas State '72, has been separated from the Air Force since January and is based in the Miami, Fla., area as a pilot for Delta Airlines.

Scott H. Hooker, Kansas State '75, is with Koch Industrial Supply Co., Houston, Tex., as sales representative for steel supplies to foundries and manufacturers.

Terry Link, Washburn '80, is an underwriter in the farm department of Fireman's Risk Insurance Co. in Spokane, Wash.

Richard C. Asbell, Wichita State '85, has completed an assignment in the Mediterranean on the aircraft carrier USS *Saratoga*.

Arthur D. Willard, Wichita State '78, is branch manager for Household Finance Corp. in Chanute, Kan.

Kentucky

Int'L Steven C. Dornall, Murray State '76, is enrolled in the infantry officer advance course at Fort Benning, Ga., anticipating assignment to Europe in November, 1980.

Capt. Gary D. Thompson, Murray State '72, is stationed in Hawaii as commander of the engineering company, 44th engineers battalion, U. S. Corps of Engineers.

Maine

James V. Tamaro, Maine '73, is senior commercial property analyst for Aetna Life and Casualty Co., Cape Elizabeth, Maine.

Maryland

P. William Blubaugh, Johns Hopkins '74, is a marketing associate with Optical Information Systems in Elmsford, N.Y.

Dr. Ronald F. Gravita, Johns Hopkins '73, pediatric dentist in Bethesda, Md., was honored by Alpha Omega Fraternity as Outstanding Clinical Instructor at the University of Maryland Dental School.

Massachusetts

William D. Abbott, Boston '60, former president of Ricker College, owns and operates 11 racquetball clubs in the Boston area.

Edward J. D'Brien, Boston '53, is with Mobil Corp. in Fairfax, Va.

Benjamin Getchell, Massachusetts '56, has moved from Salem, Mass., to Medford, N.J.

Col. J. H. Sneed, Massachusetts '57, is director of curriculum in the Squadron Officer School, Air University, at Maxwell Air Force Base, Ala. He is a USAF career officer with 5,000 hours flying time, including 1,000 combat flying hours in Southeast Asia.

Daniel H. Breen, Worcester Tech '70, is product manager of Spectronics, a division of Honeywell, in Richardson, Tex.

Michigan

Dr. Robert Bishop, Central Michigan '69, has joined the executive staff of Shady Grove Hospital, Gathersburg, Md. The hospital became the parents of a second son February 25, 1980.

Chris R. Lynck, Central Michigan '79, has joined the executive staff of the

Muskegon, Mich., Area Chamber of Commerce as manager of member and community relations.

Neil E. Webb, Central Michigan '62, has opened a law office at St. Peters burg, Fla.

William E. Merrill, Ferris State '68, is district manager of oilfield operations for the Dowell Division of Dow Chemical, Oklahoma City, Okla.

Walter J. Zager, Jr., Ferris State '76, is manufacturing supervisor at the Saginaw Steering Gear Division of General Motors, Saginaw, Mich.

Charles F. Guilford, Western Michigan '64, is an English instructor at Kansas State University. A member of the Civic Theatre Players, his hobbies are acting and writing.

James A. Ruckstatter, Western Michigan '70, is head of commercial loans and executive vice-president of United National Bank of Miami, Miami, Fla.

Mississippi

Dr. Ronald Powell, Mississippi '70, recently opened the West Point Family Clinic, in West Point, Miss.

Anthony J. Buzarella, III, Southern Mississippi '76, is general sales manager for Metal Tech, Inc., of Hialeah, Fla., world-wide exporters of aluminum products. He also operates a talent agency for young musicians. Anthony Productions of Miami, and is regional director of the Florida Jaycees.

Missouri

John P. Parr, Central Missouri '73, is director of international marketing for Kustom Electronics, Overland Park, Kan.

Mark C. Smith, Central Missouri '76, and his wife have purchased Fanning's Department Store in Cassville, Mo.

Walter D. Haskins, III, Drury '77, recently joined the Tulsa, Okla., law firm of Best, Sharp, Thomas, Glass and Atkinson.

Randy L. Biegerstaff, Missouri '73, and Mrs. Biegerstaff are the parents of a son, Nicholas Lee, born May 27, 1980, in St. Louis. Randy is athletic trainer and partner in the St. Louis Sports Medicine Clinic, Inc.

R. Allan Hickman, Missouri '30, has received a Distinguished Alumnus Award from Park College, Parkville, Mo. He attended Park before transferring to Missouri. He retired from Dow Chemical in 1973, and served four years as an associate professor at Golden Gate University in San Francisco. He has published many articles on packaging in trade magazines, as well as an article on the history of packaging in the *Encyclopedia Britannica*. Hickman lives in Rogers, Arkansas.

Michael J. Knelein, Missouri-Rolla '69, has been transferred to the Philadelphia area and promoted to area manager by Nalco Chemical.

Craig A. Liebel, Missouri-Rolla '76, has been transferred as a senior development engineer with Motorola Automotive Products Division in Seguin, Tex. He lives in San Antonio.

Wesley N. Eastwood, Southwest Missouri State '67, is president of his own advertising agency, Wes Eastwood, Inc., in Kansas City, Mo.

Mark A. Horsemeyer, Southwest Missouri State '78, is a territory manager for the Carnation Co. in Springfield, Mo., covering Southwest Missouri and parts of Kansas.

Montana

John R. Compton, Montana '71, is head pharmacist and manager of Western Drug in Haver, Mont.

Jeff Cunliff, Montana '70, has joined Wendt Advertising, Great Falls, Mont., as an account executive. He was formerly an archivist at the Montana Historical Society in Helena.

Thomas E. Larson, Montana State '73, and Mrs. Larson are the parents of a daughter, Mary Ann, their second child, born August 15, 1979 in Idaho Falls, Idaho.

Sherwin K. Smith, Montana State '75, is county executive director for the Agricultural Stabilization and Conservation Service in Missoula and Mineral County in Montana.

Nebraska

2nd Lt. Ron Calahan, Kearney State '78, and Mrs. Calahan are the parents of a son, Ryan Jon, born in October, 1979, in Martinez, Ga.

Willard N. Grummett, Nebraska '66, recently relocated in Plymouth, Minn., to become marketing manager for the Gyp-Grete Corp., of Hamel, Minn.

Alfred A. Novak, Nebraska '41, has retired from DuPont after 30 years of service and is now technical director for Crawford Fitting Co., St. Simons Island, Ga.

James R. McCarthy, Jr., Nebraska Omaha, is with Allen Services Corp., hiring systems analysts, in Dayton, Ohio.

New Jersey

Robert A. Ruginis, Stevens Tech '77, is electronic project engineer for Milton Bradley Co., Springfield, Mass.

New Mexico

John S. Elliott, New Mexico '68, is a partner in Elliott and Burns, real estate agency, Windsor, N.Y.

Reginald C. Reindorp, New Mexico '31, a charter member of his chapter, has retired from teaching after 41 years of service, including seven years in foreign service. He retired from the faculty of Wesleyan College in 1973.

New York

Philip J. Decker, Besselsizer '71, is a sales representative for Liberty Mutual Insurance Co. in Somerville, N.J., and a member of the board for the Somerville area Jaycees.

Jerome E. Hequemבור, Besselsizer '68, is superintendent of the Organic Grinding Wheel Division of the Norton Co. He lives in Charlton, Mass.

North Carolina

James T. Ford, Appalachian State '78, has completed an assignment in the Mediterranean area aboard the aircraft carrier USS *Independence*.

Geoffrey L. Bancroft, Belmont Abbey '78, has been promoted to district manager in the New Jersey area for Firestone's Commercial Mileage and Sales division.

Arthur N. Duval, Belmont Abbey '72, is claims examiner with the Veterans Administration in Bedford, N.H.

Craig A. Ansel, Duke '77, has graduated from Vanderbilt Law School and joined a law firm in Dayton, Ohio.

Mervin Swing, Jr., Duke '58, is owner of an insurance agency specializing in insuring long haul truckers. He lives in Woodbury, N.J.

Jerry Moll, Eion '73, is full-time administrative assistant to Indiana Speaker of the House Kermit Burrows.

Robert H. Bowland, Lenoir Rhyne '83, is an accountant and senior financial officer with Wilkes Television Membership Cooperatives, Wilkesboro, N.C.

Steve Lail, North Carolina '67, is paralyzed as a result of a fall in his home 23 months ago. He is now at Glen R. Frye Hospital, 428 North Center Street, Hickory, North Carolina 28601. A fund has been established through Steve's Church (Christ Lutheran Church, Second Avenue, North East, Hickory, North Carolina 28601), to help him meet his medical expenses and to buy a specially equipped van for his use.

William T. Flyler, North Carolina '73, is a pilot for American Airlines, based in Washington, D.C.

Ed Riner, North Carolina '61, is executive vice-president of the Council for the Advancement of Consumer Policy, Washington, D.C.

Ronald L. Terry, North Carolina State '77, is attending the Medical University of South Carolina.

O

Ohio

James V. Dearbaugh, Baldwin Wallace '67, is an account manager in Muncie, Ind., for the Warner Gear Division of Borg Warner Corp.

Terry A. Gerardot, Baldwin Wallace '78, and Mrs. Gerardot are the parents of twin daughters, Jaclyn Elizabeth and Allison Marie, born August 13, 1979, in Canton, Ohio.

Bruce R. Williams, Baldwin Wallace '71, is a lecturer on turfgrass management and superintendent at Bob O'Link Golf Club, Highland Park, Ill.

David S. Kistler, Bowling Green '73, is a senior programmer/analyst for Rank One, Columbus, Ohio. He and Teri Deibel were married June 14, 1980.

David B. Herre, Bowling Green, is a sales engineer for AMP Inc., at Kansas City, Mo.

Kevin F. Lewis, Defiance, is employed by the Indiana Toll Road Commission at Exit 8, South Bend, and lives in South Bend.

Ronald S. Beruta, Ohio '74, is an energy conservation analyst in the New York State energy office, Albany, N.Y.

John M. Mills, III, Ohio Wesleyan '73, is a practicing attorney in Morristown, N.J.

Gary L. Haselchebert, Toledo '78, is Southeast territory manager for the AF Parts Division of Questor Corp. and is based in Augusta, Ga.

Nicholas S. Kisan, Youngstown '79, and Noreen L. Burke, one time Ohio Ms. Little sister, were married May 24, 1980.

Brady A. Inoff, Youngstown '70, is an account executive for Southern Bell Telephone in Atlanta, Ga. Formerly with Ohio Bell, he was named one of the firm's top account executives based on exceeding key sales objectives for three consecutive years.

John W. Midgley, Youngstown '79, is an accountant with the CPA firm of Coopers and Lybrand, Columbus, Ohio.

Eldon P. O'Neil, Youngstown '68, is program manager for naval nuclear products for the Water Reactors Division of Westinghouse in Cheswick, Pa. Since 1979 he has taught marketing related courses in Community College of Allegheny County.

Oregon

Kenneth W. Hatch, Oregon State '79, is employed in his father's drugstore in Aloha, Ore.

P

Pennsylvania

Frank E. Martino, Jr., Bucknell '71, manages investment real estate in the Altoona, N.J., area.

Robert A. Murlon, Bucknell '64, is vice president of finance for Hickory Farms of Ohio, Inc., specialty food retailer.

Robert W. Reed, Lehigh '78, is a financial analyst with Rockwell International in Reading, Pa.

Dr. Jeffrey Knauss, Muhlenberg '68, has opened an office for private practice in psychology in Allentown, Pa.

Gordon K. Simmons, Muhlenberg '71, is in his third year of law study at Georgetown Law Center, Washington, D. C., and is a law clerk with the firm of Billig, Sher, and Janes.

Stuart R. Guldthorpe, Pennsylvania '36, has retired as an investment banker in Cleveland, Ohio.

George A. Burns, Penn State '42, has retired from his career as a clergyman in the Episcopal Church and as a high school teacher.

Robert C. Lloyd, Penn State '70, is a staff associate with the Pennsylvania Governmental Council in Harrisburg, Pa.

John R. Fredman, Thiel '74, and Rebecca Leigh Van were married April 12, 1980, in Hopkinsville, Ky.

Roy Manvell, Thiel '64, operates a counseling service at Vets Center, Deer Creek, Pa., for Vietnam war veterans needing help with adjustment problems.

R

Rhode Island

John A. Benette, Rhode Island '78, is an accountant in the finance department at the Norwich, Conn., City Hall.

Alumni News

T

Tennessee

Murray Scott, Jr., Memphis State '78, is a manufacturing engineer for Bencke Corp. in Columbus, Miss.

James S. Bowers, Jr., Tennessee '75, is sales manager for Watkins Motor Lines for middle Georgia.

LT. Patrick T. Cassidy, Tennessee, completed surface warfare training at Newport, R.I., and is now stationed in Jacksonville, Fla.

Dr. J. Randall Goodman, Tennessee '76, and his wife, Dr. Betsy Goodman, practice optometry in Cookeville, Tenn., and both are graduates of the Southern College of Optometry.

Dabney S. Wellford, Jr., Tennessee '79, is on the audit staff of Touché Ross and Co., Memphis, Tenn.

Capt. David A. Hafele, Tennessee Tech '74, is now stationed at U. S. Army Ordnance Center, Rock Island, Ill., after tours in Turkey, South Korea, and Thailand. He has had Army Ranger and jump school training and does private flying and sport sky diving.

Baronard G. Jones, Jr., Tennessee Tech '66, is director of field sales for Berchem Products U.S.A. in Pittsburgh, Pa.

Texas

Chester E. Carlson, Jr., Baylor '76, is men's handie manager for J. C. Penney in Hopper, Tex.

William R. Hultman, East Texas State '66, is dealer relations supervisor for General Motors Acceptance Corp. in Bryan, Tex.

Eddie N. Bernard, Lamar '64, is deputy director of NOAA's Pacific Marine Environmental Laboratory in Seattle, Wash.

Mark R. Davis, Lamar '77, has joined the law firm of Davis, Stovall, Newton and Jones in Freeport, Tex.

John Fields, Lamar, is operations manager with National Energy Piping Co. in Houston, Tex.

Norman J. Acker, St. Mary's '80, is with the CPA firm of VanBeveren, Williams, and Kilgore in Corpus Christi, Tex.

Bartolomeo Castell, St. Mary's '79, has enrolled in the Health Administration and Planning graduate program at Washington University (Mol.).

Tim R. Erwin, Sam Houston State '71, is district manager for the Farmers Insurance Group in Austin, Tex.

Robert J. McCreery, Sam Houston State '77, has entered his family business, McCreery Aviation Co., Inc., in McAllen, Tex.

G. Ronald Benito, Texas A & M '74, is assistant vice-president in the San Antonio, Tex., office of Henry S. Miller Co., realtors.

Chris A. Locklin, Texas Tech '79, is employed by Welox Corp., Midland, Tex.

Stephen G. Roberts, Tyler Junior College '73, is an oil, gas, and coal lease broker for Murff F. Bledsoe, III, oil and gas investment firm, in Houston, Tex.

U

Utah

Steven H. Lybbert, Utah '70, has joined the law firm of Tweedy, Duncan, Ball and Smith, Sacramento, Calif.

DeWayne G. Richey, III, Utah '79, is sales and service manager for Dale Powers Automotive, Inc., dealers and restorers of Rolls-Royce and Bentley automobiles, in St. Petersburg, Fla.

Kurt D. Sandell, Utah '73, is a turbine specialist in the industrial sales division of General Electric and lives in Glen Elyn, Ill.

Caleb A. Shreeve, Jr., Utah State '54, is director of LDS Social Services, Boise, Idaho.

V

Vermont

LT. Col. Richard J. Lafayette (USA, Ret.), Norwich '58, is manager of materials and transportation for the public school system of Salem, Ore.

Virginia

End Lt. William B. Borgen, Jr., James Madison '79, is stationed in the Philippines at Clark AFB, as aerospace munitions officer.

David L. Hardwick, James Madison '78, is a Naval officer in the advanced phase of jet training at Chase Field, Tex. Scott H. Williams, Virginia Tech '79, is a salesman for Lanier Business Products in the Washington, D.C., area.

W

Washington

Jim Karnofski, Washington '75, and Mrs. Karnofski are the parents of a son, Jerrod Paul, born April 25, 1980, in Kelso, Wash.

West Virginia

Rodney G. Gregory, Charleston '78, is an English instructor and coach of football, basketball, and track at Fairfield Union High School near Lancaster, Ohio.

John Perri, Jr., Charleston '75, is now health and physical education instructor and assistant varsity baseball coach at Long Branch, N.J., High School.

Hans S. Mathiesen, Davis & Elkins '64, has sold his Phoenix in Puerto Rico, and moved to Phoenix, where he is Manager of Economics for the State of Arizona. He also serves on the Finance Committee for Governor Babbitt. He married Lynette Walker in 1976. Hans writes he would like to hear from the classes of 1960-1964 from Davis & Elkins. Write him at 4002 N. 54 Court, Phoenix, AZ 85018.

Robert V. Pentland, Jr., Davis and Elkins '65, is employed by Travelers Insurance Co., Hartford, Conn.

Wisconsin

Rev. Daniel L. Harris, Carroll '69, has joined the pastorate of Highlands United Presbyterian Church, Jacksonville, Fla.

John U. Schneider, Lawrence '78, is a partner in the law firm of Frenn, Jakus, Eichfeld, Paloski and Schneider, Milwaukee, Wis., and owner of Ambassador Title Co., Racine.

Paul L. Kuzlowicz, Marquette '74, is an account manager for Revlon, based in Milwaukee and assigned to the Wisconsin, Illinois, and Minnesota territory.

Martin Menez, Marquette '72, has resigned his lieutenant's commission in the Navy after seven years of service and enrolled in the graduate school of management at Northwestern University.

Marvin W. Neumann, Wisconsin '51, is vice-president of planning and development for Natural Resources Corp., Denver, Colo.

Robert E. Pentler, Wisconsin-Oshkosh '72, is vice-president of Spring and Boe Associates, Milwaukee, Wis., specializing in syndication, brokerage, leasing, property management, acquisition of commercial, industrial, multi-family properties, on a national basis.

Thomas C. Powell, Wisconsin-Oshkosh '70, is a psychiatric social worker and office coordinator for Mississippi River Human Services Center, Black River Falls, Wis.

Gene R. Splinter, Wisconsin-Stevens Point '67, has been elected secretary of Jewelers Mutual Insurance Co., of Neenah, Wis.

Craig A. Skrivshiel, Wisconsin-Stevens Point '79, is a process engineer for Flambeau Paper Co., Park Falls, Wis.

Jay T. Merritt, Wisconsin-Stout '79, is a sales representative with Michigan Animal Breeders, covering four Northwestern Wisconsin counties. He lives in Menomonie.

In Memoriam

Arkansas

George R. Carlton, Arkansas '30
Allen W. Howell, Arkansas '30
Guy E. Kirkley, Arkansas '33

California

Donald C. Bennett, California '13
Arthur L. Hammerstrom, California Santa Barbara '50
Douglas E. Stafford, California State Chico '73
John C. Heim, Southern California '37

Colorado

Edwin G. Foster, Colorado '32
Philip H. Kite, Colorado '20
John C. Pollack, Colorado Mines '71
Justin A. Gargan, Denver '33
Herbert A. Perry, Denver '41
Ralph E. Simpson, Denver '37
Oscar W. Walgren, Denver '28

Delaware

Isaac S. Elliott, Jr., Delaware '24
David W. Griff, Delaware '67
Samuel P. Maroney, Delaware '22
Allen S. Wise, Delaware '16

Florida

Robert H. Baer, Florida '44
Robert H. Matthews, Stetson '48
Leo J. St. George, Tampa '58

Georgia

James G. Butler, Valdosta '65

Indiana

Thomas J. Dumont, Purdue '34
George F. Slater, Purdue '22
Terry D. Lamb, Valparaiso '67
Donald L. Luster, Valparaiso '61

Iowa

Paul M. Zahn, Parsons '68

Kansas

Ashley G. Classen, Kansas '23
Jenn Thomas Fisher, Kansas '47
Tom D. Harrison, Kansas '32
James S. Naismith, Kansas '33
Clay F. Laude, Kansas State '21

Kentucky

Montgomery D. Givens, Kentucky '49

Massachusetts

Harold Schofield, Jr., Boston '54
William E. Roberge, Massachusetts '78

Minnesota

John J. Gillette, Minnesota '27
Herbert J. Harle, Minnesota '25
Hubert H. Swanson, Minnesota '33

Mississippi

Philip B. Nation, Mississippi State '38

Missouri

Matthew H. Bonebrake, Missouri '29

Montana

David H. Williams, Montana '31

New York

Kenneth D. Means, Cornell '13
W. F. Merrell, New York Univ. '31
Donald W. Barnes, Syracuse '28
Douglas A. Ripley, Syracuse '69
Dr. John D. Thomson, Syracuse '29

North Carolina

Alton B. Claytor, Davidson '26

William J. Morse, Duke '34

Ohio

Ernest H. Bradley, Defiance '52
David W. Bright, Miami '31
Clifford Dickson, Ohio Northern '26
John J. Meigs, Ohio Northern '07

Dr. Ralph W. Steady, Ohio Wesleyan '17

Howard W. Wrentham, Ohio Wesleyan '37

Oklahoma

Orville L. Langford, Oklahoma '52
Ray A. Lerner, Oklahoma State '20
Richard H. Watkins, Oklahoma State '34

Oregon

Gerald O. Clark, Oregon State '56
Vernon V. Paine, Oregon State '25
J. Ivan Stewart, Oregon State '34

Pennsylvania

John H. Manley, Lehigh '29
Joseph M. Hewlett, Jr., Pennsylv. verna '23

William B. House, Penn State '26
Leroy R. Schultz, Penn State '24
Clayton W. Ettenger, Temple '33
Carey D'Nan, Temple '24
Earl D. Wright, Westminster '39

Rhode Island

Horace C. Jeffers, Brown '16

Tennessee

John F. Brumback, Jr., Tennessee '20

Texas

James S. Johnson, Angelo State '77

James W. Collins, Texas '33

Vermont

David V. Anderson, Norwich '22
Albert E. Worcester, Norwich '15
Kimball S. Stevens, Vermont '33

Virginia

Joho Morris Ogden, III, Virginia Tech '76

Jesse R. Byrd, William & Mary '18
William B. Doyle, William & Mary '27

Washington

Douglas J. Hughes, Washington '75

West Virginia

Michael J. Keatts, West Virginia '38
Paul E. Parker, West Virginia '21
Philip S. Kesner, West Virginia Tech '79

Wisconsin

Robert J. Weber, Lawrence '47
Earl R. Brandau, Wisconsin '23
William R. Reuter, Wisconsin '22

Garver, Lacher pass away

Robert M. Garver (Syracuse '54) died in a Dallas hospital at the age of 47. Brother Garver was a National Sales Manager of Dix Furniture Corporation. He was active in scouting and a resident of Charlottesville, Va.

Jark H. Lacher (Wisconsin '31) died recently in Augusta, South Carolina. He was 71.

Born in Chicago, Brother Lacher graduated from the University of Wisconsin with a degree in chemical engineering. He joined the DuPont Company in 1931, worked at the Company's nylon plant in Argentina for three years, then at the Savannah River Plant from 1955 until his retirement in 1974.

His interests included the American Chemical Society, Photographic Society of America, and flying his own plane.

Memorials to Brother Lacher can be made to the Sigma Phi Epsilon Educational Foundation.

Brief

Board member takes over Iowa association

Dr. Donald B. Ruthenberg (Baldwin-Wallace '33), a member of Sigma Phi Epsilon's National Board of Directors, has accepted the presidency of the Iowa Association of Independent Colleges. Dr. Ruthenberg has served Southwestern College as its president for eight years.

In his new post, Brother Ruthenberg will coordinate 28 private colleges in their efforts to support independent education, maintain their identities, and continue their financial stability.

During his presidency at Southwestern, located in Winfield, Kansas, Dr. Ruthenberg increased the endowment from \$4.2 million to \$10.1 million. His impact on payments of indebtedness reduced bonds from \$4.7 million to \$900,000, and took the college's current debt from \$300,000 to zero.

Dr. Ruthenberg beautified the campus by beginning a tree planting program, planting 800 in the past eight years. Academically, he began the Christian Center for Value Studies, and an aviation management program.

Southwestern retired the Presidential Medallion in Ruthenberg's honor, and presented him with an honorary doctorate.

At the 1979 Grand Chapter Conclave, delegates elected Brother Ruthenberg to a six-year term on the National Board of Directors. He served briefly on the National Leadership Committee before his election to the Board.

Political expert leaves Ohio for Florida

Dr. Arthur L. Peterson (Lawrence '48) has left his position at Ohio Wesleyan University to become dean of Special Programs at Eckert College in St. Petersburg, Florida. He is a member of Sigma Phi Epsilon's National Leadership Committee.

Peterson joined Eckert on August 1, 1980. He taught political science at Ohio Wesleyan from 1960-65 and from 1970-80. During part of his five years away from the school, he was an administrator at the American Graduate School for International Managers in Glendale, Arizona.

Brother Peterson served as staff director for the Republican National Platform Committees in 1968, 1972, and 1976. He conducted a public affairs program a Columbus, Ohio television station, WBNS-TV, for the last three years.

Oregon Stater becomes latest OGH recipient

Lloyd Gregg (Oregon State '20) has become the latest recipient of the Fraternity's highest award, the Order of the Golden Heart. He received the award from Grand President Carl D. "Pete" Petersen (Muhlenberg '44) at a banquet held in his honor by the Oregon Alpha (Oregon State) chapter in May. Past National Director Larry Campbell (Lewis & Clark '53, served as Master of ceremonies.

Sigma Phi Epsilon presents the Order of the Golden Heart only to those few alumni who, over a lifetime, contribute conspicuously outstanding service to the Fraternity. The service must be of a magnitude that required especially dedicated effort and great personal sacrifice, and made a quantitative difference in the quality of Sigma Phi Epsilon and of the fraternity experience.

Gregg becomes only the 87th man to receive the honor, since Founder and longtime Grand Secretary William L. Phillips received the first Order of the Golden Heart in 1959.

Brother Gregg helped found the Oregon Alpha chapter on February 18, 1918. He helped form the Oregon Alpha Alumni Association in 1924. As sec-

retary of the organization, he was instrumental in collecting votes from the 90 alumni who decided to build a new chapter house. The new house was completed and occupied in September of 1925, and remains one of the premier Sig Ep homes in the country.

In 1937, Gregg took over as Alumni Board Treasurer for Oregon Alpha, a post he held for 40 years. He saw the chapter through a depression, two mortgages, and a world war.

Fraternity game developed by Florida alum

One man's hobby has merged with Japanese "kanji cards" to form a card game: "Brothers - the Sig Ep Game."

J. William Norman (Florida '41) came up with the game in 1979. The version of the game currently in use helps new Headquarters Staff members learn the names and faces of members of the National Board of Directors, Educational Foundation Trustees, and other key volunteer alumni.

As a boy, Norman became interested in government and learned the names of every U.S. Senator. Later, while assigned to the U.S. Navy Japanese Language School, he used kanji cards to learn Japanese. Each card has a Japanese ideograph on one side, with the Japanese pronunciation and English translation on the other.

Norman combined these two experiences in 1978, printing cards with U.S. Senator's face on one side, and name on the other. He adapted his card game to Sigma Phi Epsilon in 1979.

Bill Norman grew up in Gainesville, Florida, where Sigma Phi Epsilon founder Thomas V. McNeal was his pastor. Bill did not join a fraternity at

Florida, and graduated in 1941.

He returned to the University of Florida from World War II service to complete his law degree. At that time, he joined the Florida Alpha Chapter.

Bill graduated first in his class from the University of Florida College of Law in 1947. He received an LLM from Harvard later that year.

Moving on to the law school faculty at Stetson University, Norman helped charter the Florida Beta Chapter at Stetson in 1949.

Brother Norman moved to Washington, D.C. in 1951 to join the staff of Congressman Charles Bennett of Florida. He has remained in Washington ever since, and currently serves in the Office of the Secretary of the U.S. Department of Health and Human Services.

Run for Fun provides help for heart

The Sig Eps at Washington State University (Washington Alpha Chapter) attracted 558 runners for their third annual "Run for Their Lives" Fun Run this year. With this year's still coming in, it looks like this year's run will raise well over \$1,000.

The run, held to benefit the Washington State Heart Association, covers an eight-mile stretch of highway connecting Pullman, Washington, and Moscow, Idaho. Many students at Washington State, located in Pullman, and the University of Idaho, located in Moscow, took part in this year's run.

Addas, a company noted for their athletic gear, supplied T-shirts for all of the runners and prizes for the winners. Washington Alpha members, together

with their little sister organization, planned and organized the race. They managed registration tables at the start of the race, and worked at aid stations along the course to give water to the runners and shout words of encouragement. Members also recorded times at the end of the race and distributed the T-shirts.

March of Dimes benefits from Sig Ep runners

Lewis University (Illinois Iota Chapter) Sig Eps coordinated a 12-hour relay that raised over \$600 for the Northeast Illinois Chapter of the March of Dimes Birth Defects Foundation. Members of the Fraternity and the little sister group ran laps around the Lewis campus continuously from 10:00 a.m. through 10:00 p.m.

Deborah A. Finley, Executive Director of the Northeast Illinois Chapter of the March of Dimes, said her organization will use the money the Sig Eps raised for public and professional health education, medical services, and research aimed at solving the problem of birth defects.

Pinocle marathon nets over \$1,000 for Heart Fund

The Ohio Kappa Chapter at Bowling Green State University has added the card game of pinocle to the list of marathons held as fund-raisers. Four brothers "trumped" and "milled" their way through 50 hours of card playing.

The chapter asked various businesses, students, and members of the community to pledge money for each card-playing hour, with proceeds going to the Heart Fund. Other organizations donated food and drinks for the players. The players began on a Thursday night at 7:00 p.m. continuing until 9:00 p.m. on Saturday.

The next day, chapter members and members of the Little Sister organization helped the Wood County Heart Association collect donations. The weekend netted \$1,100 for the Heart Association.



Ruthenberg

Peterson

Gregg

Norman

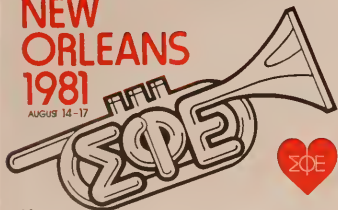


After two and one-half years of searching, the North Carolina Iota chapter at Atlantic Christian College has purchased a house. The house, located at 806 W. Nash St., is a two-story brick structure, that can comfortably house 20 members. The alumni corporation realized their goal by carefully managing their money. This sound financial management, coupled with patience, has produced a fine facility for the chapter. This process was not accomplished without some "close calls." Before the property could be purchased, about 40 local citizens appeared before the local Board of Adjustments and protested the purchase by the fraternity. The alumni corporation, led by Peter G. Wakker and Tom Riley, represented the Sig Ep side of the story and the Board of Adjustments unanimously voted to issue the local corporation a special use permit.

Our eyes are dim . . .

**NEW
ORLEANS
1981**

AUGUST 14-17



"Sounding off for Brotherhood!"

Congratulations to **Michael B. Leidel**, a senior at East Carolina University, who designed the 1981 Conclave logo. Mike majors in graphic design. He worked this past summer as an intern for *Notions Business* magazine in Washington, D.C.

**We looked and
looked and looked
and looked and looked
and looked and looked**

then we looked some more . . . at over 100 logo and theme ideas for the 37th Grand Chapter Conclave. It was a hard decision, with fierce competition and extremely good artwork and ideas.

Make your plans now to join over 1,000 brothers in New Orleans August 14-17, 1981. It will be the largest convention ever held in the fraternity world. Get a load of this:

The Fairmont Hotel. The city's finest, with soaring ceilings and brilliant chandeliers. You'll find a swimming pool and two tennis courts on the roof, not to mention some of the best food in New Orleans in the various hotel eateries. And, only five steps from the French Quarter, and six blocks from the Superdome.

The City of New Orleans. You'll find Dixieland Jazz, Funeral Jazz, Progressive Jazz, Street Music Jazz, Big Band Jazz, and the Blues. The French Quarter swings all night, riverboats run all day, and there's even a streetcar named Desire (o.k., so it's a bus).

Make it a Family Affair. Mom and dad will enjoy the nighttime jazz; the kids will love the Audubon Park Zoo and Chalmette Battlefield, the scene of the Battle of New Orleans in 1815.

Fraternity. Fraternity. Fraternity. We'll have plenty of doings . . . and why not get hold of that old gang of yours and plan a reunion . . . New Orleans-style?

Be part of the Thundering Thousand Sig Eps that descend on New Orleans August 14-17, 1981.

I've Got a New Address!



AFFIX OLD ADDRESS LABEL HERE



I'd like some information on the District Talent Bank, Sig Ep's pool of alumni resources

Return to Sigma Phi Epsilon Headquarters
P. O. Box 1901
Richmond, Virginia 23215

Name _____
Address _____
City _____ State _____ Zip _____
College/Univ _____ Graduation Year _____

Do you have news for the Journal?

